

Give Where You Live Foundation is a unique, philanthropic community foundation working in partnership with our community, to help all people and all places thrive.

Whether that be financially helping front-line community support agencies, bringing people and organisations together to tackle a challenge, advocating on behalf of those that need assistance or rallying the community to support our cause, we have always put community at the centre of the Foundation's work. We developed our 2030 strategy to help us respond to two key challenges:

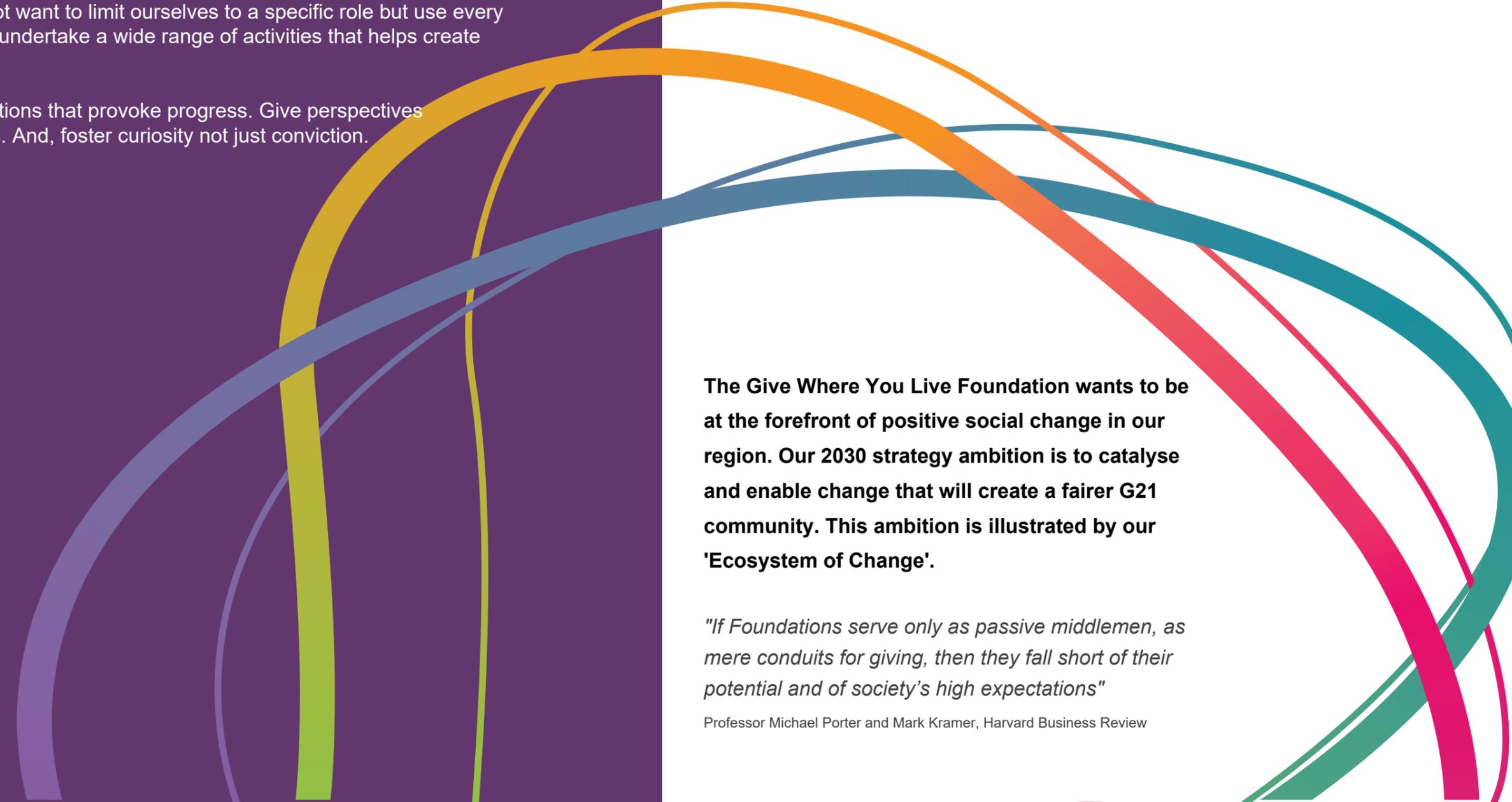
1. In what way does Give Where You Live Foundation, as an organisation, need to change, evolve and transition to effectively enable change in places when funding is declining, and some social challenges appear intractable?
2. How should the Give Where You Live Foundation use and activate every resource it has available to effect positive external community change?

With a vision to become recognised as one of the most progressive foundations in the country, we do not want to limit ourselves to a specific role but use every resource we have to undertake a wide range of activities that helps create societal change.

We want to ask questions that provoke progress. Give perspectives that challenge beliefs. And, foster curiosity not just conviction.

The logo for Give Where You Live Foundation is displayed in a white box. It consists of the words "GIVE", "WHERE", "YOU LIVE", and "FOUNDATION" stacked vertically in a bold, sans-serif font. The letter "i" in "WHERE" is stylized with a purple dot and a green stem.

STRATEGY 2030

A decorative graphic consisting of several thick, overlapping curved lines in shades of orange, teal, and pink, sweeping across the right side of the page.

The Give Where You Live Foundation wants to be at the forefront of positive social change in our region. Our 2030 strategy ambition is to catalyse and enable change that will create a fairer G21 community. This ambition is illustrated by our 'Ecosystem of Change'.

"If Foundations serve only as passive middlemen, as mere conduits for giving, then they fall short of their potential and of society's high expectations"

Professor Michael Porter and Mark Kramer, Harvard Business Review

Our Ecosystem of Change

Strategy 2030

The
**Give Where You
Live Foundation**
exists to build a fairer
community across
the G21 region

We Believe



PEOPLE thrive when they have

- greater access to learning opportunities and education
- greater access to, readiness for, and retention of quality employment
- increased support to reduce life inhibiting crisis



PLACES thrive when they are supported to

- build social capital and support people to shape their own community
- enable and catalyse the social economy and community wealth building

Our Key Enablers

FUNDRAISING

remains the lifeblood of the Foundation



CONVENING & CONNECTING

people, ideas and organisations, by leveraging our privileged position in the community



LEARNING

from applied social innovation and practice-based evidence



COMMUNICATING

our goals and ambition is critical. Communication is also the bedrock to fundraising and advocacy



INNOVATING & ACCEPTING RISK

while daring to challenge the status quo and to imagine a different way



DEVELOPING OUR CAPACITY

by investing in our people and organisation

Our 2030 Strategic Goals

Catalyse Systems Change

Focus efforts on addressing root causes of social problems, including influencing change in policy or practices, changing who benefits from increased investment in our region, changing relationships and power dynamics or creating awareness and changing attitudes.

Build Community Assets

A community asset is anything that can be used to improve the quality of community life, and which contributes towards the connection and resilience of a community. It involves building capacity and abilities, ensuring connection to services, creating welcoming and useful spaces, highlighting strengths and providing opportunities for everyone to participate.

Incubate Social Innovation

For systems to change new ideas and models need to be encourage, trialled and piloted. This will take an acceptance of risk, and an understanding that if we keep doing the same thing, we cannot expect a different result.

Research, Evaluate, Reflect, Advocate

Our position in the community is privileged, with this comes responsibility to connect, to share information about what works, to seek a better understanding of what the needs of community really are, and to use our voice where needed to challenge the status quo.

Our Values

Creating Trust
Working Together
Being Bold
Working with Drive
Having Fun