

LOANED EXECUTIVE PROGRAM

The Loaned Executive Program brings together a vibrant group of 20 - 30 workplace based volunteers for 7 weeks to become valued ambassadors of the Give Where You Live Foundation.

This is an an incredibly rewarding opportunity to lean in to being part of the solution for creating a fairer community across the region in which you work and live.

A fulfilling professional and personal development opportunity?

A fulfilling volunteering opportunity, supported by your employer and workmates?

An opportunity to develop your presentation and communication skills?

An opportunity to network and make new connections?

An opportunity to connect with your community?

An opportunity to give back to community, to make a real difference to someone's life?

Are you
looking
for

What you do today,
will create a brighter future for our community.



WHAT IT'S ALL ABOUT

Each year the Loaned Executive team play a pivotal role in the success of the Foundation's Workplace Giving program; the backbone of the Foundation's fundraising and is essential to ensure the continued funding of programs and front-line organisations to assist the most vulnerable people in your community - changing lives every day.

What is a Loaned Executive?

A Loaned Executive is a local worker who volunteers (during work hours) as an ambassador of the Give Where You Live Foundation. They share stories of hope and inspiration and invite others to join the Workplace Giving program. Anyone can volunteer to become a Loaned Exec. Anyone who wants to develop new skills, network, sharpen and test their presentation skills. Anyone who wants to change lives.

What to expect?

Training will be delivered across 2 weeks and will involve in-person and Zoom meetings as well as self-directed learning. You'll receive all the information you'll need to share the story of the Foundation, and how Workplace Giving donations make a real difference to people's lives. You will meet many community partners who have received Foundation grants and learn first hand their stories of hope and change. You'll receive professional training to help put together your brief 5 minute presentation to ensure you're confident for the next 5-week step.

You'll then spend the next 5-weeks presenting the Foundation's impact to your own work team and other local organisations, inviting local workers to sign up to regular donations via the Foundation's Workplace Giving program and ensuring that close to 5,000 Workplace Giving donors are thanked and updated on the impact of their donations. You will become part of an alumni of over 1,400 Loaned Execs who have made a difference in their community.

The Loaned Executive Program provides:

A personal experience you'll never forget. You'll gain an understanding of the issues affecting those living with the day to affects of disadvantage and meet the people who are doing something about it. Best of all, you will become part of the change, and that feels really good.

A fantastic opportunity to network. Meet like-minded employees from various work environments and roles across Geelong.

Professional Development Skills. Including public speaking, presentation and sales pitch techniques, as well as an overall growth in confidence.



TESTIMONIALS



In a year that caused mass disruption across our community, I am grateful for the chance to contribute to the work that supports those experiencing hardship and disadvantage. Meeting grant recipients, and **understanding the impact donations have had on their lives**, was a humbling experience that further reinforced how important the Give Where You Live Foundation is for the ongoing health of our community.

The Loaned Executive Program is an **incredibly rewarding opportunity to lean in to being part of the solution** for building a fairer community."

Anthony Chirside, Barwon Water

Loaned Executive & Gordon Murray Award recipient 2020

"The loaned Executive will at the very least, **open your eyes to the challenges of the community.**

At the same time it will highlight how a **small contribution from many can save lives** and help people who need it the most."



Steve Jackson, AWA Alliance Bank

Loaned Executive 2020



"I am so grateful for the opportunity to be the GMHBA 2019 Loaned Executive. The program left me with a **greater sense of awareness and empathy** for the challenges facing some in our local community and I was genuinely shocked to learn of the level of hardship and disadvantage here in Geelong. The 'Seeing is Believing' tour was a particular highlight; meeting some of the grant recipients and seeing first-hand the impact donations have.

I was incredibly honoured to be the recipient of the 2019 Gordon Murray Award and am **grateful to have been able to play a small role in helping** Give Where You Live spread such an important message."

Melissa Lewis, GMHBA

Gordon Murray Award recipient 2019



EXAMPLE PROGRAM OVERVIEW

Week 1.

Give Where You Live Foundation office, 21-23 Fenwick Street OR Zoom Sessions dependent upon Covid restrictions in place at the time as well as self-directed learning

Once we've got to know the team, you'll be provided with all the information you need about the Foundation, our impact and how Workplace Giving donations support those who are experiencing the effects of disadvantaged across the wider Geelong Community and how the Foundation works with our partners to build a fairer community to ensure that all people and place thrive.

You will gain valuable insight into the issues facing our community's most vulnerable people and how the Foundation and our partners make a real difference.

Seeing is Believing Tour

We will load into the McHarry's bus, hitting the road to visit 3 community partners and learn about the need they're experiencing and the programs they're delivering. We will conclude our Seeing is Believing tour at 4th partner Foundation 61 who will host us for lunch.

Lunchtime Chat with our Community Partners

Discussions with 3 organisations who have received a recent Give Where You Live Foundation grant. Held via Zoom, you will get the chance to talk about the change they are making in the community with the support of Give Where You Live Foundation.

Pulling Your Pitch Together #1

Zoom Session with pitch presenting expert Matt Wicking

Week 2.

Give Where You Live Foundation office, 21-23 Fenwick Street OR Zoom Sessions dependent upon Covid restrictions in place at the time as well as self-directed learning

Starting the session with Foundation CEO Bill Mithen, we'll talk about the Foundation as a business, fundraising and delve further into Workplace Giving as well as meeting more Community Partners.

Presenting with Confidence via Zoom

Ensure you are confident in making your presentations by joining presentation expert Cate Schrek as she helps ensure you are comfortable presenting, commanding a room (or zoom screen) and well as learning some invaluable presentation trips and tricks.

Pulling Your Pitch Together #2

Zoom Session with pitch presenting expert Matt Wicking

Week 3, 4, 5, 6 and 7

You'll embark on your Workplace Giving presentations, aiming to conduct a presentation a week to your workplace and others around Geelong (depending on your workplace).

We'll also be checking in with each other weekly to see how we're going, help with any issues and keep each other on track.