

ACKNOWLEDGEMENT OF COUNTRY

THE GIVE WHERE YOU LIVE FOUNDATION ACKNOWLEDGES THE TRADITIONAL OWNERS AND CUSTODIANS OF COUNTRY THROUGHOUT AUSTRALIA. WE RECOGNISE THE LOSS OF LANDS AND CULTURE, KNOWING THE CONSEQUENCES FOR PEOPLE, COMMUNITIES AND NATIONS. WE PAY OUR RESPECT TO FIRST NATIONS ELDERS BOTH PAST AND PRESENT, AND ACKNOWLEDGE THAT SOVEREIGNTY OVER THESE LANDS AND WATERS HAS NEVER BEEN CEDED.











OUR COVER
Kiara, Somebody's Daughter
Theatre Company

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About Us

THE GIVE WHERE YOU LIVE FOUNDATION EXISTS TO CREATE A FAIRER COMMUNITY ACROSS THE G21 REGION.

Since 1954 the Give Where You Live Foundation has worked to assist people experiencing crisis, promote food security and improve education and employment opportunities across the G21 region.

The 2021 - 2022 financial year saw the Give Where You Live Foundation invest almost \$2.8 million into the Geelong community, including \$1.6 million in grants alone.

The Foundation continues to invest in our Annual Grants program to provide funding to community partners across our key focus areas of Education, Employment and Life Crisis. We also invest in the delivery of our own change initiatives that welcome and initiate change in our community. This includes our innovative GROW initiative, Feed Geelong, the Community Choice Emergency Assistance program and new projects Money Talks and our Social Lab.

It is through this work that we will ensure greater equity of opportunity in our community so that all people and places thrive

Supporting the community and creating change now, rather than building capital for the future is central to everything we do. Give Where You Live Foundation is a community foundation with a difference.

Who do we want to be?

The Give Where You Live Foundation aims to be recognised as one of the most progressive foundations in Australia. This vision governs our thoughts, our strategies and our actions. This vision enshrines that.

- We will continue to strive for change
- · We will aim to continuously learn and improve
- · We will not just accept the status quo
- · We will question and act with curiosity
- · We will take risks
- · We will continue to be contemporary and maintain relevance

What will we do

partnership with the community, so that all people and all places thrive. 99

Give Where You Live Foundation is a community foundation with a difference



OUR MESSAGE

THE GIVE WHERE YOU LIVE FOUNDATION HAS AGAIN PROVIDED CRITICAL SUPPORT IN 2021-2022, AS THE COVID-19 PANDEMIC TOGETHER WITH THE RISING COSTS OF LIVING CONTINUE TO HAVE SIGNIFICANT IMPACTS ON THE COMMUNITY.

MESSAGE FROM THE CEO & CHAIRPERSON



Col Duthie Board Chair



Bill MithenChief Executive Officer

As we reflected on last year, the pandemic had an enormous effect on our community, particularly our most vulnerable community members. This year, we are now seeing the impact rising cost of living pressures are having on those already hit hardest, with many families struggling to pay rent and put food on the table.

We're proud that the Foundation has been able to invest amost \$2.8 million back into the G21 region as we continue transitioning how we work to create a fairer and more inclusive community for all. The Foundation's 2030 strategy identifies that to create positive social change within our community, we need to think and work differently and this year we have undertaken a wide range of innovative new activities.

We have now established a new Social Lab, a space to explore, imagine, test and scale creative solutions to long-standing problems using the principles of co-design. It will enable us to work alongside our community partners and the broader community to discover the most successful pathways to a fairer and more equitable G21 region.

The Foundation has also developed a new Partnership Impact Fund, to enable us to better support our community through crisis, to be innovative, try something new and also develop long-term partnerships with local community organisations.

Our annual grants program continues to be a core part of our work and this year we provided more than \$1.6 million of funding to 43 community partners. These grants support people during a time of crisis to access food and housing, help people impacted by family violence as well as create fairer educational and employment opportunities across our community.

In September 2021, as the community again faced COVID-19 restrictions, the Foundation released \$35,000 in emergency grants in addition to our yearly grants program.

The impact of COVID on young people was a key focus for both our Education and Employment grant round and our 2022 Pitch Up live crowdfunding event. We know that young people in our community were among those most impacted by the challenges of the pandemic, so it has been vital to provide support to organisations who are making a positive difference in the lives of young people across the G21 region.

During Reconciliation Week, the Foundation proudly announced an ongoing financial commitment to the Wadawurrung Traditional Owners Corporation. This was an important decision for the Foundation and, assuming a successful change to our Rules of Incorporation at our AGM will be an enduring commitment towards achieving reconciliation and creating a fairer G21 community.

In December 2021 we launched our revamped food voucher program, Community Choice. This initiative brings together food relief and local hospitality venues to address food insecurity in our region. It will provide greater choice, accessibility and dignity to those community members using the food relief system. The Foundation partners with local community service agencies and hospitality venues to deliver this program.

We have continued to build on our GROW initiative and further strengthen our support for local social enterprises, with the Foundation appointed as the Social Enterprise Network of Victoria (SENVIC) Barwon South West Local Lead.

We have also finalised our financial capability project and this year launched the <u>Money Talks website</u> to assist community service workers in our region to support their clients experiencing or at risk of financial hardship or crisis.

This year as events started to return to somewhat of a pre-COVID normal, we celebrated the 30th anniversary of our Annual e&s Golf Classic. This year's event raised \$115,000 and also marked an incredible \$2 million being raised from the event for our community to date.

We also announced the launch of the Conversations That Matter series. A new series of events to encourage conversations on issues that matter to our community. Our launch event which was held in August 2022, with Australian of the Year Grace Tame was moving, inspirational and thought provoking and we look forward to providing similar events in the future.

Despite the challenges our community has experienced we also continue to be humbled by the generosity of the community with our End of Financial Year Appeal achieving a record-breaking result of \$115,000. The funds raised through this, and our other annual appeals are crucial to support the Foundation to support those in our community who need it most.

We continue to be very fortunate with the support we receive and the position we hold in the community and would like to thank everyone for their generosity, support and contributions.

Finally, we are surrounded by dedicated, expert, committed and knowledgeable teams. The quantity and quality of work could not have been completed without the indefatigable team at the Foundation and the expert guidance of the board. To everyone, we would like to say a huge and ongoing thank you.

Col Duthie

Board Chair

Bill Mithen

Chief Executive Officer

2021 - 2022 SNAPSHOT OF OUR IMPACT

THE 2021 - 2022 FINANCIAL YEAR SAW THE GIVE WHERE YOU LIVE FOUNDATION INVEST ALMOST \$2.8 MILLION INTO THE GEELONG COMMUNITY, INCLUDING \$1.6 MILLION IN GRANTS ALONE.

THE IMPACT



\$2.8 Million

into the Geelong community



\$1.6 MILLION

in grant allocations

52 GRANTS

to 43 community partner organisations



10,578 PEOPLE

supported to access food relief assistance and reduce food insecurity

39,301 MEALS

provided to support food relief and reduce food insecurity



1,420 YOUNG PEOPLE

disengaged or at risk of disengaging supported to re-engage in learning

531 CHILDREN (0-5)

supported in their early years learning



\$114K RAISED

from End of Financial Year Appeal

\$115K RAISED

from 30th Annual e&s Golf Classic



228 GROW

employment outcomes

\$242M grow

Signatory local spend



13,575 PEOPLE

supported to reduce social isolation



161 VOLUNTEERS

participated in the Community **Grant Review Panels**

Our strategic goals

THE STRATEGIC GOALS OF THE GIVE WHERE YOU LIVE FOUNDATION, PROVIDE A ROAD MAP TO ACHIEVING OUR VISION OF BECOMING ONE OF THE MOST PROGRESSIVE FOUNDATIONS IN AUSTRALIA.

Achieving these goals will help to bridge the gaps in our region and create a fairer and more inclusive community for all.

We've identified four key strategy goals that will shape our organization and how we help to shape our community.

The chart below shows how we've advanced towards creating a more inclusive community over the past 12 months, against our four

2030 Strategic Goals.



Catalyse systems change

STRATEGIC GOALS

- Leverage funding
- Pilot /try new models
- Impact investment
- Seed grants
- Develop flexible funding pool



Build Community Assets

- Strength based communications
- Invest \$\$
- Place-making
- Fund community grants
- Invest in social economy • Develop community voice

Incubate innovation

- Develop Social Lab
- Practice-based evidence
- Proof of concept
- Seed grants
- Fund partnership grants
- Invest in social economy





Data Research, **Evaluation, Advocacy**

- Build internal capacity
- Bridge data gaps
- Use evidence-based practice
- Prototyping, pilots
- Thinking, reflection, articles, conferences
- Fundraising

OUR CHANGE INITIATIVES	GOAL 1 CATALYSE SYSTEMS CHANGE	GOAL 2 BUILD COMMUNITY ASSETS	GOAL 3 INCUBATE INNOVATION	GOAL 4 DATA RESEARCH, EVALUATION, ADVOCACY
Grants	-	1	✓	-
Partnership Impact Fund	✓	✓	✓	-
Money Talks	-	✓	-	✓
SENVIC Local Lead	-	✓	-	-
GROW	✓	✓	-	✓
Community Choice	1	-	✓	✓
Social Lab	-	✓	✓	✓
Feed Geelong	-	✓	-	✓
Wadawurrung Contribution	1	✓	-	✓



OUR IMPACT: CATALYSING **NEW INITIATIVES**

Financial Capability Project delivers new Money Talks website

A partnership between the Give Where You Live Foundation and Geelong Community Foundation to increase understanding and use of available resources and assistance that can assist in building financial capability - for both the community sector and clients.

The project has worked collaboratively with key emergency relief and financial counselling services in the Geelong / G21 region to better understand the triggers to financial stress / vulnerability to map existing resources and to support the creation of the Money Talks website. This resource is intended for use by frontline workers who support clients experiencing, or at risk of financial hardship or crisis. 'Money Talks' exists to support clients who may be experiencing a long wait time to see a financial counsellor and sliding further into financial crisis, by supporting the skills and knowledge of frontline workers from across the service sector.

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With demand for financial support services expected to increase with rising living costs, we hope Money Talks will be an invaluable resource for community services in the G21 region.

- Kerry Farrance, Head of Impact

Social Lab supports people to shape their community

The Foundation knows that solving some of the greatest challenges facing our communities can't be done without the insight, wisdom and creativity of the people who are most impacted by those challenges.

In response to this, the Foundation has developed the Social Lab, a new initiative and space where we will be able to design and test new solutions to long standing problems.

Through the Social Lab, the Foundation plan to work alongside our community partner organisations and the people they serve, to ensure that we find the most successful pathways to a fairer and more equitable G21 region.

To support the Social Lab, a newly created role the 'Social Lab Convenor', will work to facilitate planning, codesign processes and work collaboratively with our community partners.





SENVIC Barwon South West Local Lead

This year the Give Where You Live Foundation was announced as the new Social Enterprise Network of Victoria (SENVIC) Barwon South West Local Lead.

As the SENVIC Barwon South West Local Lead, the Foundation through the GROW team, will be holding networking and learning opportunities to connect and support social enterprises to deliver on their social purpose.

This will contribute to SENVIC's vision for a just, inclusive and sustainable society, along with the Give Where You Live Foundation's strategy to build community assets and a fairer community across the G21 region.

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Supporting social enterprises with learning and networking opportunities though the new SENVIC contract will further enhance current work under the Foundation's GROW initiative - supporting businesses and the community services, training and employment sectors to address long-term unemployment and improve the social and economic prosperity of our region through social procurement

- Meg Price, Head of GROW network

Acknowledging the Wadawurrung people

The Give Where You Live Foundation is committed to working towards reconciliation with the Wadawurrung People who are the Traditional Owners of the land in the Geelong region.

This year during 2022 National Reconciliation Week, 27 May - 3 June, the Foundation announced that it will be making an ongoing financial commitment of 1% of the total revenue each year to the Wadawurrung Traditional Owners Aboriginal Corporation.

The Foundation will put to members a change to our Rules of Incorporation to enshrine this ongoing and enduring commitment to the Wadawurrung people. This was an important decision for the Foundation and strongly aligns with Give Where You Live Foundation's purpose of building a fairer G21 community. The Foundation also used the opportunity to take a leadership role and encourage other philanthropic organisations and businesses across the country, to join them in making meaningful change towards reconciliation.



Through the Partnership Impact
Fund, the Foundation seeks to take
a different approach to our grant
making and to leverage other support
and resources to help create a fairer
community.

There are two streams of funding and support available within the Partnership Impact Fund.

Emergency Partnership Grants

- 7 Emergency Grants
- \$35,000 invested across these grants

In September 2021, with the community facing further COVID-19 lockdowns, the Foundation released an additional \$35,000 in emergency grants to seven organisations across the G21 region. These grants assisted seven organisations who provide food relief services during the lockdown period to ensure people in need in our community could access nutritional food.



When it comes to helping, there is no time like the present. As a Foundation, we place a lot of importance on the idea of preventing these issues and building a resilient community, but also, we must be quick to react when emergency circumstances arise

- Bill Mithen, CEO, Give Where You Live Foundation Emergency grants were provided to the following community partners:

- Drysdale Family Support
- Christ Church Community Meals
- FeedMe Bellaring
- · Geelong Food Relief Centre
- · Wesley Welcome Place
- Uniting
- OneCare Geelong

Strategic Partnerships

Partnerships under this fund take a systems change approach to help understand and shift the underlying causes of inequality and inequity. The Foundation will work with the community to use local knowledge to understand the issues, determine priorities then identify and trial new approaches.

\$75,000 invested across these partnerships

Working together to build a thriving community: Norlane Community Initiatives

Norlane Community Initiatives (NCI) was funded through the Foundation's new Partnership Impact Fund. Through this partnership the Foundation want to build social capital and support people to shape their own community. The three-year partnership will support NCI to achieve their vision to seed a localised movement of residents working, living and sharing life together to co-create a thriving neighbourhood.

Norlane is often described as the 3rd most disadvantaged area in Victoria. Within the suburb there is a diversity of income, education and work situations. Many people in the community experience social issues and insecurity that result from poverty and disadvantage: unemployment, educational barriers, physical and mental health issues, family breakdown, single-parent families, drug and alcohol abuse and at-risk children and young people.

Through this partnership the Foundation is empowering the Norlane community to lead the change they want. Some of the outcomes they want to see for their community include that basic needs are being met, increased social connections, healthier lifestyles, and greater support and investment in young people that will lead to increased access to education and training opportunities. NCI is currently recruiting, training and coaching a network of local leaders who will be supported to design interventions and seed enterprises which respond to locally identified challenges and opportunities.

"As our core partners GWYL help enhance and strengthen this work by helping us hone and develop our approach, trouble shoot organisational challenges and refine the ways we measure and tell our story. This type of partnership goes beyond funding and has created a space for shared learning, innovation and collaboration, and has helped us have a more significant local impact. We are excited to be working in partnership with GWYL because they care about the same things we care about - investing in the potential of local people and local places."

- Norlane Community Initiatives

5 E Emergency Grants





OUR IMPACT: ANNUAL GRANTS PROGRAM

THE GIVE WHERE YOU LIVE FOUNDATION UNDERTAKES AN ANNUAL GRANTS PROGRAM EACH YEAR WHICH INCLUDES THE SURVIVE & THRIVE AND EDUCATION & EMPLOYMENT GRANT ROUNDS. OVER THE PAST YEAR THE FOUNDATION HAS PROVIDED OVER \$1.8 MILLION IN GRANTS TO SUPPORT OUR COMMUNITY.

SURVIVE & THRIVE GRANTS

In May 2022 the Foundation announced funding for 23 organisations from across the G21 region totalling **over \$525,000** through the **2022 Survive & Thrive Annual Grants Program**.

The Foundation's Survive and Thrive grants support people in our community who are experiencing life-inhibiting crisis by supporting their immediate basic needs and building resilience and community connection as well as prevention and early intervention efforts related to family violence, sexual assault, addiction, mental health and family breakdown.



Survive & T

Survive & Thrive



\$525K

invested across these grants



599 people supported to increase capacity and coping strategies.

731 people assisted with prevention and early intervention efforts related to family violence, sexual assault, addiction, mental health, and family breakdown.

13,575 Number of people supported to reduce social isolation.

7,312 Number of people experiencing homelessness provided assistance.

THE DIFFERENCE WE'VE MADE:



Respect starts here - Promoting respect on and off the field

After receiving a \$39,774 Survive & Thrive grant, over the past year The Sexual Assault & Family Violence Centre has delivered the 'Respect Starts Here' sexual assault and family violence prevention project.

The project was implemented at the Geelong West Giants Football & Netball Club.

The objective was to increase sporting clubs awareness and understanding of sexual assault and family violence, promote gender equality and safe and respectful relationships and support the clubs capacity to respond to disclosures of violence. Over a series of sessions, the project engaged over 230 participants and a suite of resources were created to promote key messages of gender equality, bystander action and the gendered drivers of violence.

The project was delivered to Geelong West Giants Football & Netball club and focused on increasing players and members awareness of sexual assault and family violence including understanding what the key drivers of gendered violence are and how to promote gender equality and healthy respectful relationships. A series of workshops and presentations were delivered to over 230 participants introducing the 5 D's of bystander action which equipped participants with strategies to call out disrespectful behaviour.

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We're incredibly grateful for the funding from Give Where You Live. It has provided us with a fantastic opportunity to expand our prevention work around sexual assault and family violence into the sporting space.

- Katie Wright, Executive Manager Strategy & Impact, Sexual Assault & Family Violence Centre



An evaluation report found

88% of workshop and presentation participants have

INCREASED CONFIDENCE

to intervene if witnessing disrespectful behaviours.



EDUCATION & EMPLOYMENT GRANTS

IN NOVEMBER 2021 THE FOUNDATION ANNOUNCED FUNDING FOR 17 ORGANISATIONS FROM ACROSS THE G21 REGION TOTALLING OVER \$550,859 THROUGH THE 2021 EDUCATION AND EMPLOYMENT GRANTS PROGRAM.

THE FOUNDATION'S EDUCATION AND EMPLOYMENT GRANTS SUPPORT INCREASED LEARNING OPPORTUNITIES AND EDUCATIONAL ATTAINMENT, AS WELL AS INCREASED ACCESS TO, READINESS FOR AND RETENTION OF QUALITY EMPLOYMENT.







Number of parents engaged to support their child's learning.	 97 children and young people supported during school transitions.
children (aged 0-5 years) supported in their early years learning.	 people provided with an employment pathway opportunity.
people provided with ongoing individualised employment support.	 Number of people provided with the skills and resources to get a job.
Number of people supported to ensure ongoing employment.	 1420 Number of young people disengaged or at risk of disengagement supported to re-engage in learning.

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What I love about my role, and this program, is that we are able to provide our young people with consistency and stability.

 Laura McIlrath, Young Persons Advocate, Somebody's Daughter Theatre Company

THE DIFFERENCE WE'VE MADE:

Arts Education supports young people to learn: Somebody's Daughter Theatre Company

IN NOVEMBER 2021, SOMEBODY'S DAUGHTER THEATRE COMPANY RECEIVED A \$35,000 EDUCATION AND EMPLOYMENT GRANT TO RE-ENGAGE PARTICIPANTS THROUGH PERSONALISED EDUCATION PATHWAYS AND THE ACHIEVEMENT OF CREATIVE GOALS THROUGH THE NOBODY'S FOOL THEATRE PROGRAM IN PARTNERSHIP WITH NEWCOMB SECONDARY COLLEGE.

This program is a unique, arts-led education program aimed to re-engage young people who have left mainstream school, back into education.

Students are reengaged through individual education pathways and developing creative outcomes

So far, this grant has supported 12 young people disengaged or at risk of disengagement to re-engage in learning.

Laura McIlrath, Young Persons Advocate shares...

Laura transports students to and from the program as well as supports their physical and mental health needs. She also assists the programs teacher in the classroom and provides the young people with healthy nutritional food.

"What I love about my role, and this program, is that we are able to provide our young people with consistency and stability. They may have had a bad night/week/ year, but we can make sure for the time that they are with us that they are safe, fed, warm and cared for unconditionally.

Unfortunately, for many of our young people, this is not something they can always count on outside of the school hours. For some of our young people, we are the only thing they can count on. We know that nobody can thrive in our world without the basic essentials, so it is such an incredible achievement when we see these young people not only continue to turn up, but produce school work, art work, and eventually find their voice and tell their story through performance.

I feel so grateful to be part of a program and organisation that creates a real and meaningful change."

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It is evident that the young people are flourishing from being in a safe, supportive environment that is both nurturing and aspirational. They are all benefiting from individualised learning programs, as well as growing in confidence from the weekly sessions in visual art and theatre.

- Maud Clark, Somebody's Daughter Theatre Company





PITCH UP IS THE FOUNDATION'S LIVE CROWD FUNDING EVENT THAT SUPPORTS CONNECTION BETWEEN LOCAL COMMUNITY PARTNERS AND DONORS. IT ALSO CREATES AN OPPORTUNITY TO RAISE AWARENESS OF CRITICAL ISSUES IMPACTING OUR COMMUNITY.

The focus for 2022 was to highlight the impact of COVID-19 on young people. • \$99,005 raised for 3 organisations

At this year's event three community pitching organisations, Hope Bereavement Care, Little Dreamers Australia and Welllways Australia, shared their powerful stories. Thanks to the generosity of our matched funding partners (Anthony Costa Foundation, gforce employment + recruitment, Harwood Andrews and Kerr's Hire) we raised \$99,000 for the three deserving community organisations who are making a positive difference in the lives of young people across the G21 region.

wellways

WELLWAYS AUSTRALIA: \$30.000

Wellways Australia raised funds to continue to create successful programs and deliver much needed community connection throughout Geelong and its surrounding LGBTIQ+ communities. These programs aim to increase the mental health and wellbeing of all LGBTIQ+ identifying people.



HOPE BEREAVEMENT CARE:

\$36.145

Hope Bereavement Care raised funds to extend their Kids Grieve Too program. This program provides grief support to children and young people experiencing the loss of a loved one, including bereavement by suicide, as well as supporting family and professionals in the wider community who are caring for them.



LITTLE DREAMERS AUSTRALIA: \$32.030

Over the past two years Little Dreamers has experienced a +369% increase in requests for support, with a +500% increase in rural and regional communities. Little Dreamers Australia raised \$30,000 in funding to provide case management support for young carers facing a myriad of complex challenges within the Geelong region.



THE DIFFERENCE WE'VE MADE:

Strong Brother Strong Sister

In 2021 Strong Brother Strong Sister raised over \$40,000 at Pitch Up Geelong to provide a culturally appropriate safe place for First Nations young people through programs aimed to strengthen existing youth groups for those aged 12-25 years.

Thanks to funding from Pitch Up, 243 young people have been assisted with prevention and early intervention efforts related to family violence, sexual assault, addiction, mental health, and family breakdown.

This includes

- 83 young people provided access to suicide prevention support
- 96 young people provided 1:1 Mentoring Supports
- 96 Youth Groups sessions, with 64 young people attending

"We have been able to create employment and training opportunities for Aboriginal Youth currently engaged in attending our program that have demonstrated leadership qualities, increase capacity to programs to allow immediate access to our youth group and 1:1 mentoring as well as improve our wellbeing team and make the process streamline to access our psychologists, counsellors and wellbeing team."

- Cormach Evans, Managing Director at Strong Brother Strong Sister

Strong Brother Strong Sister has also been able to access funding through other partnerships thanks to the Pitch Up funds, increasing further opportunities for capacity to grow and access to programs to the total of \$300,000.

"Taking part in pitch up really allowed our organisation especially our pitch up participant to network, gain valuable skills including learning how to create a pitch with the training provided by Pitch Up, public speaking skills, opportunity to reflect and have insight to the why and purpose of our organisation is and how to effectively communicate that in a pitch. The event itself was a great experience as we got to meet those who work in the local community, also different foundations who provide assistance to the amazing organisations making a difference such as the Costa Foundation.

- Keeden Graham, Deputy Chief Executive

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The most significant change has been in capacity and our ability to engage more mentors and young people. We have a large population of Koorie kids on Wadawurrung country and only a small team at **Strong Brother Strong** Sister. This grant has been great in allowing us to have more impact in the communities and get a greater understanding of the issues, barriers that exist in our communities to better shape and target our supports to address the issues that are being highlighted.

- Cormach Evans, Strong Brother Strong Sister



243young people have been assisted

Services Include:

Suicide prevention

--- Mentoring Supports

Youth Groups sessions



OUR IMPACT: FEED GEELONG

THE FOUNDATION HAS INVESTED IN THE FOOD RELIEF SECTOR SINCE OUR INCEPTION IN 1954. FEED GEELONG EXISTS TO ADDRESS FOOD INSECURITY WITHIN THE G21 REGION.



Feed Geelong Appeal

The Feed Geelong Appeal raises funds to support food relief agencies across the G21 region. Thanks to the continued generosity of the local community, the 2021 Feed Geelong Appeal raised \$31,000 to help fund grants to support food relief through the Foundation's Survive & Thrive grant round.

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As a community meeting place, we would like to offer inclusive dining opportunities for all, irrespective of someone's financial situation.

- Jan Daniels, Business Services Manager, Encompass Community Services Hub 3219 and Homestart



-- **10,578** Number of people supported to access food relief assistance and reduce food insecurity

39,301 Number of meals provided to support food relief and reduced food insecurity:

Where can I eat information

Over the year increasing living costs increase resulted in increasing demand for food relief services across the region. To ensure the community had access to accurate information on where they can access food relief, the Foundation continued to support the coordination of the 'Where Can I Eat' online resource. This resource was available on the Give Where You Live and Feed Geelong websites and shared across the Foundation's social media platforms.

Community Choice

"Every day we take for granted that we can go to whatever shop we like, to purchase whatever foods we like or go to whatever restaurants we like. It's something we don't even think about. In essence, this initiative is about giving people experiencing food insecurity a bit of the power of choice back."

- Kerry Farrance, Head of Impact, Give Where You Live Foundation

In December 2021 we launched our new and improved Community Choice initiative. The Give Where You Live Foundation has been delivering an emergency relief voucher program since the early 1990s to give people in the Geelong community experiencing crisis access to basic necessities such as food, material aid, and support for prescriptions.

The evolution of the Foundation's voucher program to Community Choice has made our food relief network more accessible and given people accessing food relief real choice and dignity to access the type of food they want.

To create and deliver the initiative, the Give Where You Live Foundation has been supported by the State Government, technology provider OK200, The Community Grocer, The Percy Baxter Foundation and worked closely with local food relief providers and hospitality venues.

Over the past year the Foundation distributed over 6178 vouchers totalling \$136,335 to over 25 local community partners. The vouchers were then distributed to people experiencing food insecurity to access food from local food relief organisations, in addition to the local cafes and restaurants across the region.

The difference we've made:

"A young mother who fled family violence moved into a new home and needed to utilise all her funds just to take possession of the property to cover rent and bond. Having left her previous home with next to nothing, Community Choice vouchers helped her to replenish basic food stables in her new home plus a few extras. Having access to the Community Choice food voucher enabled her kids to attend school with snacks like the other kids have."

- Bethany





5,178 vouchers



OUR IMPACT: CROW

G21 REGION OPPORTUNITIES FOR WORK

GROW WORKS TOGETHER WITH INDIVIDUALS, COMMUNITY ORGANISATIONS, BUSINESS AND GOVERNMENT TO ADDRESS ENTRENCHED DISADVANTAGE THROUGH EMPLOYMENT. GROW AIMS TO CHANGE THE OUTLOOK FOR AREAS OF HIGH UNEMPLOYMENT ACROSS THE G21 REGION, INCLUDING NORLANE, CORIO, WHITTINGTON, MOOLAP AND PARTS OF COLAC.

THE MAIN GOAL OF GROW IS TO CREATE MORE JOB OPPORTUNITIES FOR LONG-TERM JOB SEEKERS WHO ARE MISSING OUT ON OPPORTUNITIES, OFTEN BECAUSE OF LACK OF SUPPORT, NETWORKS, TRAINING, TRANSPORT AND EXPERIENCE. THE GIVE WHERE YOU LIVE FOUNDATION AND REGIONAL DEVELOPMENT VICTORIA PROVIDE FUNDING TO THE GROW INITIATIVE IN THE G21 REGION.

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It is not a small ask to bring together a diverse web of stakeholders to participate in rich discussions about a subject matter as complex as entrenched disadvantage. The success of this effort is entirely attributable to the trust, credibility, and goodwill the GROW teams have built.

- GROW Strategic Direction Final Report, 2022, PaperGiant



130 GROW SIGNATORIES

continue to commit to action for inclusive employment and social spend in the G21 region

GROW Signatories reported

228 EMPLOYMENT OUTCOMES

for individuals residing in G21 GROW target postcodes



In its role as connector, GROW educates organisations about the benefits of local and social procurement, supporting them to translate commitments into practice

- GROW Strategic Direction Final Report, 2022, PaperGiant

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CLOS has given them an opportunity to work there and has given them a start. What we need for our clients is that opportunity to have a start. And once they have that start the world is their oyster

- Bryan Moore, Business Development Coordinator, Northern Futures



59% of reported Signatory Spend

was with Local Suppliers



which equated to



The resulting estimated local benefit is

\$496M

after applying the economic multiplier.

Supporting the Regional GROW Network

While GROW was designed in 2014 by the Give Where You Live Foundation and G21 Geelong Region Alliance, it has expanded into four additional regional Victorian areas: Bendigo, Central Highlands, Greater Shepparton and Gippsland. The broader GROW Network receives funding from Regional Development Victoria.

Across the regions GROW is operated by separate local backbone organisations who are embedded in their communities with a deep, broad understanding of their local networks. As the GROW Network Lead, the Foundation continues to provide support and advice to each region who continue to face their own workforce challenges and context that needs to be addressed.

Commerce Ballarat



THE DIFFERENCE WE'VE MADE:

A job is life changing, and everyone deserves a chance

THE GROW NETWORK ASSISTS IN LINKING AND CONNECTING BUSINESSES AND COMMUNITY ORGANISATION THAT CREATE EMPLOYMENT OPPORTUNITIES FOR PEOPLE EXPERIENCING LONG TERM UNEMPLOYMENT.

Over the past year, GROW signatories, Northern Futures and CLOS have worked collaboratively and have created many successful employment opportunities.

Part of CLOS's GROW Action plan has included working closely with Northern Futures to build a program of employment opportunities for jobseekers in the GROW target communities. CLOS has given Northern Futures students work experience in construction to give them exposure to a working environment to prepare them for work. They have also now signed a number of students on to Carpentry Apprenticeships, creating permanent life changing employment opportunities for these young people.

Doo Tor Mong's story

Doo Tor Mong is 20 years old and has worked for CLOS for almost two years. Originally, he came through Northern Futures Engineering certificate 2 program at the Gordon TAFE. Six months ago he gained an apprenticeship at CLOS and he has just purchased his first house.

"After I finished school, I went to Northern Futures and they helped me out and then got me the job with CLOS. At first, I started off as a labourer just cleaning out the shed and then John gave me the opportunity to start working with him full time. My life has changed a lot since working at CLOS. I've matured a bit, I was a bit shy. When I first started here I didn't talk to many people. Now we've got two new blokes here and I've just been talking to them. Working here has helped me. I've just bought a house this year so it's pretty good yeah.

It's changed my life a lot."







Fundraising & Communications

Surf Coast Trek

Total raised: \$214,195

Number of registrations: 1,082

This year's Surf Coast Trek organized in partnership with Kids+ was held on Saturday, 2 April 2022. The event raised \$214,000 with over 1082 people registering for the event.

30th Annual Golf Classic

Total raised: \$115,000

Number of players: 120

On Monday 28th of February, the held the 30th anniversary Golf Classic. Since its inception in 1992, the event has been an integral part of the Give Where You Live Foundation's fundraising efforts. The 2022 event marked not only the 30th anniversary of the first event but marks \$2 million being raised for our community.

This year's event was the first public event to be held in the newly refurbished Curlewis Golf Club and the first e&s Golf Classic since the start of the pandemic. The Foundation was thrilled to raise \$115,000 to support their work creating a fairer community.

2022 End of Financial Year Appeal

Total raised: \$114,265

Total number of donors: 132

The 2022 End of Financial Year Appeal raised a record-breaking \$114,265. These donations are essential in supporting the Foundation's work to create a fairer G21 region. We thank everyone who donated to the Appeal.

• 30% increase in donations from 2021 EOFY Appeal

Connecting our Corporate and Community partners

In May 2022 the Survive & Thrive Grant round was an opportunity to bring some of our corporate and community partners together to celebrate the Foundation's impact. Platinum Partners AWA, TAC and Fagg's Mitre 10 joined the Foundation to congratulate Grant recipients, Ocean Mind, Somebody's Daughter Theatre Company and Encompass Homestart and see how the work they are doing is making a difference in our community.



\$114,265

RAISED through the End of Financial Year Appeal

Thousands to benefit from Survive & Thrive grants



NEWS 29

Grants for crisis support





he 2022 Survive and Thrive

Volunteers & Honour Roll

The Foundation's operations rely on the generosity of hundreds of individuals who generously volunteer their time including our Board, Grant Review Panellists, Loaned Executives and those who assist in the delivery of our fundraising events.

Grant Review Panels

The Give Where You Live Foundation engages community members in our grant review process as part of an ongoing commitment to transparency, accountability and community involvement. This year a total of 161 community members reviewed 78 applications across both our Education & Employment and Survive & Thrive grant rounds. Our Community Grant Review Panellists represent all aspects of our community, and we thank everyone who volunteered their time and expertise to participate in one of our grant review panels over the past financial year.

Loaned Executive Program

During the 2021 - 2022 financial year Workplace Giving has accounted for approximately 15.6% of the Foundation's total income.

This would not be possible without the work of the volunteer Loaned Executive team who volunteer annually to promote Workplace Giving throughout businesses throughout our region. The Foundation thanks members of the 2021 Loaned Executive Program who volunteered under very difficult circumstances, both training and delivering their presentations virtually.

Loaned Executive team

Brendan Hanrahan, Barwon Water

Georgeana Luong, Coulter Legal

Callum Gatgens, Evologic

Hugo Le Clerc, Harwood Andrews

Cass Newtown, Fagg's Mitre 10

Michelle O'Connell.

aforce employment + recruitment

Courtney Donelly, Coulter Legal

Molly Jones, GMHBA

Danielle Downes

LBW Business & Wealth Advisors

Usula Boseley,

LBW Business & Wealth Advisors

The Foundation thanks members of the 2021 Loaned **Executive Program who** volunteered under very difficult circumstances, both training and delivering their presentations virtually.



Brendan Hanrahan, Barwon Water

Gordon Murray Award

The Gordon Murray Award is presented annually to a Loaned Executive who has excelled in the role of Loaned Executive.

Congratulations to Brendan Hanrahan from Barwon Water for being awarded the 2021 Gordon Murray Award. Brendan said "the Loaned Executive Program has been a real growth experience for me, and I have learnt a lot about our region and our people. I am a true advocate of the Give Where You Live Foundation and I rave to all my friends and family about the great work the Foundation does."

Vale

The Foundation acknowledges the passing of Cam McNaughton. Cam was passionate about Geelong and we thank him for his support of the Foundation and the Geelong community, as a driving force behind the development of the Geelong Funders Collaborative.

The Foundation also acknowledges the passing of Bruce Peak. Bruce served the Foundation tirelessly during his time as Chair of the United Way Golf Committee and was awarded the United Way President's Award in 2002. We acknowledge Bruce's efforts and dedication to creating a fairer community.



IMPACT ENABLERS:

Our Supporters

The Give Where You Live Foundation sources funding to enable our impact primarily from the generosity of the wider Geelong community.

The Give Where You Live Foundation brings people, resources and ideas together to support Geelong's most vulnerable people and we do this with the generous assistance of individuals, businesses and other organisations such as government, trusts and foundations. The Foundation thanks the following partners for their generous financial contributions.

Trusts and Foundations

These Trusts and Foundations have provided grants in support of the Foundation's work.

Anthony Costa Foundation

Ecstra Foundation

Percy Baxter Charitable Trust

The Muffin Foundation

Ecstra Foundation

The Oswald Hearne Trust

Howard Glover Perpetual Trust

The Roy O and Constance M Young Trusts*

*The Give Where You Live Foundation is the named beneficiary of the Roy O and Constance M Young Trusts in accordance with the wishes outlined in the Wills of Roy and Constance Young.

Bequests and Named Funds

A Bequest through your Will to the Give Where You Live Foundation is a wonderful way to ensure your legacy continues to care for your community. The Foundation was the beneficiary of the following very generous gifts from wills through the year.

- Thank you to Robert Daley Checcucci who remembered the Foundation generously in his Will over the 20/21 and 21/22 financial years.
- Thank you to John Matthew Tingate who remembered the Foundation generously in his will.

Government

The Foundation acknowledges the support of the Victoria State Government in relation to the **GROW (G21 Regional Opportunities** for Work) initiative through a \$3 million commitment to continue to implement the GROW initiative across

The Andrews Labour Government is supporting families and hospitality businesses in Geelong, with a major funding boost to the new Community.



Corporate Partners

The Foundation thanks all our corporate partners. These organisations have supported the community in which they conduct business through corporate donations, in-kind support, Workplace Giving, supporting our appeals and events and joining the GROW initiatives GROW Compact Signatories throughout the 2021 - 2022 financial year.

Platinum Partners









Gold Donors











Education Partners











Silver Donors









Bronze Donors

























GOVERNANCE

Our Board

Board members who served throughout the 2021 - 2022 year:

Col Duthie

Daleene Kroger

Meg Price

Murray Boyd

Todd Devine

Lesley Lightfoot

Chris Davies

Board resignations

The Foundation would like to acknowledge the resignation of Meg Price from the Board throughout the year and give thanks for her contribution to the board.

BOARD MEETING ATTENDANCE 2021/2022















	1		CON DE		A PORTOR OF THE PROPERTY OF TH		
BOARD MEMBER	Col Duthie	Murray Boyd	Daleene Kroger	Todd Devine	Meg Price	Lesley Lightfoot	Chris Davies
AUGUST 2021							
ORDINARY MEETING	1	1	1	1	1		
OCTOBER 2021							
ORDINARY MEETING	1	1	1	1	1		
DECEMBER 2021							
ORDINARY MEETING	1	1	1	1	1		
FEBRUARY 2022							
ORDINARY MEETING	1	1	1	1	1	1	
APRIL 2022							
ORDINARY MEETING	1	1	1	1		1	
JUNE 2022							
ORDINARY MEETING	1	1	1	1		1	1
NUMBER ATTENDED	6	6	6	6	4	3	1
ELIGIBLE TO ATTEND	6	6	6	6	4	3	1

BOARD MEMBER APPOINTMENT DATES

SURNAME	FIRST NAME	CURRENT POSITION	APPOINTED
Duthie	Col	Chairperson	February 2018
Kroger	Daleene	Treasurer & Deputy Chair	February 2014
Boyd	Murray	Board Member	February 2010
Devine	Todd	Board Member	September 2014
Lightfoot	Lesley	Board Member	February 2022
Davies	Chris	Board Member	June 2022
Mears	Libby	Board Member	August 2022



Our people are the Foundation's most important asset.

GIVE WHERE YOU LIVE FOUNDATION LEADERSHIP TEAM, HEAD OF FUNDRAISING AND COMMUNICATIONS KRISTI CLAPINSKI, CEO BILL MITHEN, HEAD OF IMPACT KERRY FARRANCE, HEAD OF GROW NETWORK MEG PRICE, CORPORATE SERVICES MANAGER BRADLEY COLE.





GROW REPORT

THE GIVE WHERE YOU LIVE FOUNDATION PROVIDES FUNDING TO THE GROW INITIATIVE, ALONG WITH COORDINATION AND OVERSIGHT OF THE GROW NETWORK BACKBONE ORGANISATIONS IN CENTRAL HIGHLANDS, BENDIGO, GREATER SHEPPARTON AND GIPPSLAND. THE FOUNDATION IS ALSO A GROW SIGNATORY. ON THE PAGE OPPOSITE ARE RESULTS OF THE FOUNDATIONS PERFORMANCE AGAINST OUR OWN GROW COMPACT ACTION PLAN

GIVE WHERE YOU LIVE'S

GROW Compact Action Plan Report

For the GROW G21 region, the local expenditure was \$341K.
After accounting for the economic multipliers, the total local economic benefit is estimated at \$696K.

The impact of GROW's activities reverberate throughout the local economy and community.

GROW's work in local procurement demonstrates that for every dollar GROW Signatories spent with local suppliers, between \$1.81-\$2.04 is generated in the local economy.

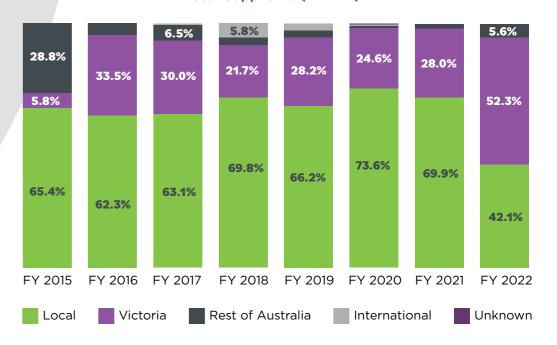
- \$20K (1 Supplier)
 Aboriginal Enterprises
 Business Spend
- \$16K (4 Suppliers)
 Social Enterprise Spend
- \$7K (11 Suppliers) Signatory Spend

Local Supplier % (TREND)

Our organisation's local spend has decreased in 2022 to 42%. This is largely due to the Foundation leasing an office premise prior to 2020, the purchase of the new Fenwick Street building in 2020 and construction works undertaken at the site in 2021. Each of these opportunities were directed locally.

The Foundation acknowledges that there is an opportunity to make local spend improvements in 2022-2023. We will translate these results across our workforce and ensure GROW social procurement outcomes are front of mind in all purchasing decisions.

Local Supplier % (TREND)



FINANCIAL REPORTS 2021-2022

THE FINANCIAL REPORTS OF THE GIVE WHERE YOU LIVE FOUNDATION FOR THE YEAR 2021 - 2022 ARE PRESENTED OVER THE FOLLOWING PAGES. THE FOUNDATION WOULD LIKE TO SINCERELY THANK ALL THOSE WHO HAVE MADE PERSONAL DONATIONS TO THE FOUNDATION INCLUDING 5,000+ WORKPLACE GIVERS AND REGULAR COMMITTED GIVERS. THOSE WHO HAVE DONATED TO ONE OF OUR FOUR APPEALS, HAVE MADE A ONCE OFF DONATION, ATTENDED AN EVENT OR HAVE SUPPORTED THROUGH DONATING TO FUNDRAISING PAGES.

STATEMENT OF COMPREHENSIVE INCOME

For the year ended 30 June 2022

NOTE	2022 \$	2021 \$
REVENUE		·
Trusts, Foundations & Grants	921,571	895,383
Workplace Giving	544,366	603,399
Corporates	593,679	507,748
Campaigns & Appeals	533,841	643,388
Events	304,831	241,430
Government Grants	847,896	945,677
Interest & Dividends	41,263	36,288
Bequests & Other Income	197,639	500,967
Net change in fair value of investments	(200,891)	429,527
TOTAL REVENUE	3,784,195	4,803,807
EVDENCES		
EXPENSES	(500 500)	(700150)
GROW Initiative	(528,528)	(368,159)
Jobs Victoria Employment Network	(1 70 4 777)	(105,299)
Community Grants	(1,394,777)	(1,353,688)
WorkWell Learning Network	(211,040)	(253,428)
Community Development & Grant Making	(436,839)	(295,088)
Total Community Contribution	(2,571,184)	(2,375,662)
Marketing, Fundraising & Events	(539,050)	(324,307)
Administration	(619,475)	(641,997)
TOTAL EXPENSES	(3,729,709)	(3,341,966)
Partnership Grants	(197,546)	(253,336)
Surplus/(Deficit) for the year	(143,060)	1,208,505
Other comprehensive income		
Net change in fair value of Land & Buildings	256,999	-
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	113,939	1,208,505

STATEMENT OF FINANCIAL POSITION

As at 30 June 2022

NOTE	2022 \$	2021 \$
ASSETS	•	•
Current Assets		
Cash and cash equivalents 2	1,286,107	2,231,934
Trade and other receivables 3	333,931	78,864
Prepayments 4	34,719	100
TOTAL CURRENT ASSETS	1,654,757	2,310,898
Non-Current Assets		
Financial assets 5	2,664,601	2,865,492
Fixed assets 6	2,890,343	2,710,120
TOTAL NON-CURRENT ASSETS	5,554,944	5,575,612
TOTAL ASSETS	7,209,701	7,886,510
LIABILITIES		
Current Liabilities		
Trade and other payables 7	802,812	777,466
Loan 8	60,803	60,803
Provisions 9	410,143	1,149,713
TOTAL CURRENT LIABILITIES	1,273,758	1,987,982
Non-Current Liabilities		
Loan 8	507,776	586,496
Provisions 9	7,743	5,547
TOTAL NON-CURRENT LIABILITIES	515,519	592,043
TOTAL LIABILITIES	1,789,277	2,580,025
NET ASSETS	5,420,424	5,306,486
EQUITY		
Retained earnings	4,742,292	4,885,352
Reserves 10		
Asset Revaluation Reserve	256,999	-
I Woolnough Fund	212,115	212,115
Deakin Community Child Care Fund	63,714	63,714
Ford Workers Fund	29,307	29,307
Ford Australia Fund	115,997	115,997
TOTAL EQUITY	5,420,424	5,306,485

STATEMENT OF CHANGES IN EQUITY

For the year ended 30 June 2022

30 June 2022

	NOTE	Retained Earnings \$	Asset Revaluation \$	l Woolnough Fund \$	Deakin Community Child Care Fund \$	Ford Workers Fund \$	Ford Australia Fund \$	Total \$
Balance at 1 July 2021		4,885,352	-	212,115	63,714	29,307	115,997	5,306,485
New Surplus/(Deficit) for the year		(143,060)	-	-	-	-	-	(143,060)
Asset Revaluation	6	-	256,999	-	-	-	-	256,999
Balance at 30 June 2022		4,742,292	256,999	212,115	63,714	29,307	115,997	5,420,424

30 June 2021

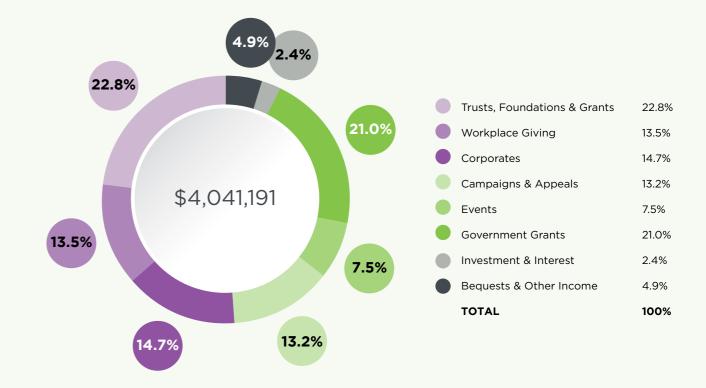
	NOTE	Retained Earnings \$	l Woolnough Fund \$	Deakin Community Child Care Fund \$	Ford Workers Fund \$	Ford Australia Fund \$	Total \$
Balance at 1 July 2020		3,676,847	212,115	63,714	29,307	115,997	4,097,980
Total comprehensive income for the year		1,208,505	-	-	-	-	1,208,505
Transfer to Reserves	10	-	-	-	-	-	-
Balance at 30 June 2021		4,885,352	212,115	63,714	29,307	115,997	5,306,485

STATEMENT OF CASH FLOWS

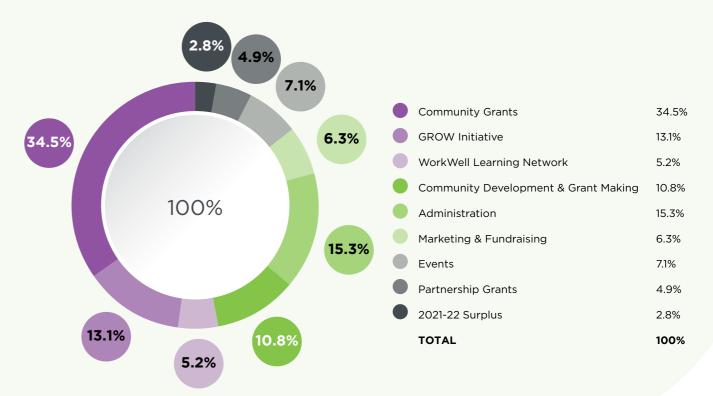
For the year ended 30 June 2022

NOTE	2022 \$	2021 \$
CASH FROM OPERATING ACTIVITIES:		
Receipts from Donors, Bequests and Other Activities	3,707,880	4,335,613
Payments to Community Partners, Employees and Suppliers	(4,582,822)	(3,058,556)
Net cash provided by (used in) operating activities	(874,942)	1,277,057
CASH FLOWS FROM INVESTING ACTIVITIES:		
Interest Received	79	14,032
Dividends Received	20,525	-
Payments for Investments	-	-
Proceeds from sale of Property, Plant and Equipment	-	24,636
Purchase of Property, Plant and Equipment	(30,686)	(713,669)
Net cash used by investing activities	(10,082)	(675,001)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Proceeds from Loan	-	-
Payment of Loan	(60,803)	(50,670)
Net cash provided by (used in) operating activities	(60,803)	(50,670)
Net increase (decrease) in cash and cash equivalents held	(945,827)	551,386
Cash and cash equivalents at beginning of year	2,231,934	1,680,548
CASH AND CASH EQUIVALENTS AT END OF FINANCIAL YEAR 2	1,286,107	2,231,934

2021-22 TOTAL INCOME (including investments)



2021-22 ALLOCATION OF INCOME



Platinum Partners









Gold Donors













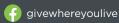








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