

GIMAG

ISSUE 1 2020

GRANTS

YOUR DONATIONS
AT WORK

GRANT HIGHLIGHTS
AND IMPACT

LOCAL PROJECTS

WORKSAFE WORKWELL
LEARNING NETWORK

FINANCIAL INCLUSION
ACTION PLAN

SOCIAL PAGES

DAWBUSTER FUN RUN

E&S GOLF CLASSIC

THANK YOU MORNING TEA

**GIVE GEELONG
APPEAL 2020**

3 DAYS OF
GIVING IN MAY

Your Donations at Work: Live and Learn 2019 Grants	4
Your Donations at Work: Live and Earn 2019 Grants	6
Partner Spotlight	8
BIG - Business Investing in Geelong	9
Workplace Giver in the Spotlight - Angelo Tradicante, Fagg's Mitre 10	9
New Year New Commitments	9
Loaned Executive Program 2020 - applications now open	10
WorkWell - Preventing mental injury and illness	11
Building a more equitable community	12
Upcoming Events	13
Social Pages	14
Thank You	16

STAY IN TOUCH

Keep up to date with the Give Where You Live Foundation:

-  givewhereyoulive.com.au
-  [givewhereyoulive](https://www.facebook.com/givewhereyoulive)
-  [@givegeelong](https://www.instagram.com/@givegeelong)
-  [@givegeelong](https://twitter.com/@givegeelong)
-  [Give Where You Live Foundation](https://www.linkedin.com/company/Give Where You Live Foundation)



MESSAGE FROM THE CEO

Welcome to the first edition of GMag for 2020.

The year is now well underway with the Foundation team working on many projects and developments that will come to light over the coming months.

We are proud to be involved in some ground-breaking local projects: The first is the WorkSafe Workwell Learning Network, a new knowledge sharing initiative aiming to promote mental health and wellbeing and prevent mental injury and illness.

And, more recently the Foundation joined nine other Pioneer organisations in the local Financial Inclusion Action Plan (FIAP) lead by Good Shepherd Finance which is Australia's first place-based financial inclusion plan, aiming to make Geelong a financially inclusive and resilient city.

You can read more about these two exciting initiatives on pages 11 and 12.

Our day to day work continues across various grant rounds. Along with close to 125 volunteers we are getting ready to assess applications for our largest grant round: Community Grants. Our work addressing hunger across the region through Feed Geelong and our Direct Assistance Voucher program assisting those in immediate need will also continue throughout the year. May 1st will see the launch of our new annual appeal the Give Geelong Appeal. This is your appeal, its Geelong's appeal; local people helping local people during their time of need. We hope you can join with us and our appeal partner Bay 93.9 and support your local community.

Recruitment for the 54th team intake of our annual Loaned Executive program has commenced. We encourage all businesses, large and small, across the region to start thinking about including a staff member in this year's Loaned Executive team and ramping up your organisation's Workplace Giving program.

Once again there will be many opportunities for you as individuals or as part of your work team to get involved with the Foundation. Whether it be via donations, attending an event or through your organisation's GROW Compact Action Plan. If volunteering is on your agenda this year it might be your year to join our Loaned Executive team or participate in our grant review panels.

However you choose to become involved, we'd love to have you on board.

Once again thank you for being part of our family and we look forward to working with you throughout the year.

Bill Mithen
Chief Executive Officer, Give Where You Live Foundation

EARLY YEARS LEARNING

The importance of a child's development in their early years (up to 5 years) is well known, as during this time a child's brain develops and much of their 'wiring' is laid down.

Research highlights the importance of high-quality early childhood learning experiences on children's development, and especially for disadvantaged children who are more likely to be developmentally vulnerable in language and cognitive skills when they enter school.¹ Almost half of children living in Corio and Norlane enter school developmentally vulnerable in at least one area of their development and approximately one third are vulnerable in two or more areas – three times the Victorian average.² Early childhood education is vital to breaking this cycle of disadvantage.³

These vulnerabilities can ultimately lead to fewer opportunities for education and later employment and lifestyle habits and behaviours. As a result, supporting early childhood learning is an important part of the Foundation's grant making strategy. Our Live and Learn grants seek to support the learning aspirations for all children and young people across the wider Geelong region including early childhood learning; and are currently being delivered by Ardoch, Bluebird Foundation, Cottage by the Sea, EdConnect Australia, Mackillop, Operation Newstart, Skyline Education Foundation, Somebody's Daughter Theatre and The Songroom to help ensure our children and young people are succeeding in their learning.

Sources: 1. Centre for Education Statistics and Evaluation NSW, A review of the effects of early childhood education – literature review, 2018. 2. 2018 AEDC National Report, March 2019. 3. James J. Heckman PHD, Nobel Laureate in Economic Sciences "The Economics of Inequality The Value of Early Childhood Education" American Education, Spring 2011.



**YOU'RE INVITED TO HELP SUPPORT
THE GIVE WHERE YOU LIVE FOUNDATION'S**

GIVE GEELONG APPEAL

**The Give Geelong Appeal Is YOUR appeal –
supporting YOUR people and YOUR community.**

The Give Geelong Appeal will support the
Give Where You Live Foundation's Community
Grants, funding local programs and organisations
providing frontline services to those most in need
in your community.

**3 DAYS OF
GIVING IN MAY**

FRIDAY 1 MAY
SATURDAY 2 MAY
SUNDAY 3 MAY



SUPPORT THE APPEAL

**Make your donation over the 3 Days of Giving weekend –
Friday 1 May, Saturday 2 May and Sunday 3 May: givegeelong.com.au**

GET YOUR ORGANISATION INVOLVED



On air with Bay 93.9

Book your Give Geelong
Appeal 'On-Air Packages'
for Saturday 2 May and
Sunday 3 May.

Packages valued at over
\$13,600 (+GST) are available
from only \$2,200 (+GST)
which includes a \$1,000
donation to the Give
Geelong Appeal.



Workplace Footy Colours Morning Tea

Don your team colours,
put the kettle on and
drop some gold coins
into a donation tin
on Friday 1 May.



Give Geelong Appeal Highway Collection

Gather your team
and volunteer on the
morning of Friday 1 May.

**Register your interest in any of the above now:
marketing@givewhereyoulive.com.au | 5229 4364**

**GIVE GEELONG
APPEAL**



3 days of
giving in
May

Raising funds for



Brought to you by Appeal Partner



YOUR DONATIONS AT WORK

LIVE AND LEARN GRANTS

Research confirms that ensuring access to and supporting students through education is a pathway out of disadvantage. The education level of a person is an important predictor of future employment, welfare and health outcomes as well as improving a person's ability to participate socially and economically within the community.

Education is of paramount importance to the Foundation and a major focus of our work. Our Live and Learn grants focus on the learning aspirations of all children across our community and supports programs working with parent engagement, early years learning, successful transitions throughout education and disengaged young people.

UNLEASHING THE POTENTIAL

Thanks to your donations Skyline Foundation received a grant of \$23,000 to support gifted and academically talented VCE students from socially and financially disadvantaged backgrounds, as they transition through to university or to a career of choice. Skyline seeks to harness the power of education to change a young person's life, seeking to keep students engaged and at school rather than leaving; not achieving their full potential.

"There were workshops that helped me think about my future and what I can do. To help me look forward in life and find what I truly want to do."

"An open door allowing students to talk about problems and offered help which is around every corner, allowing me to gain knowledge and confidence to assist me with my life choices."

"They showed care and love for their work and demonstrated to every student that they will always have help. They gave me hope to achieve big."

While gifted and academically talented, many students experience real challenges to reaching their potential as TJ's story illustrates.

TJ's story

"The night after my 18th birthday, my father told me to move out. As someone who is studying VCE and in year 12, the last thing that you think about is moving out half way through the year."

*I had to think about **where I would live and how I would support myself**. I moved out in a share house and was free from the stress and constant judgment of my family. While I admire the support from my friends and teachers, Skyline made an incredible impact on my life. I have received nothing but support from these wonderful people. Education is something that everyone can benefit from. It is something that everyone can take something out of, that everyone can use to grow from and to support themselves. Skyline has done everything in their power to make sure that I can do all those things."*

*The team has made it possible for me to **strive towards tertiary education next year**. I plan to study nursing and midwifery, to becoming a midwife in developing countries. Without the support of Skyline supplying books, uniforms and other resources, I couldn't fathom how I could have aimed for something like this. Thank you to all those who support and all those who make it possible, because you **really are helping to make a difference**."*



Some of Skyline's graduating students

OUR IMPACT

THANKS TO YOUR DONATIONS, LAST YEAR YOU HELPED CREATE THE FOLLOWING IMPACT THROUGH THE FOUNDATION'S LIVE AND LEARN GRANTS:

IMPROVED the physical, social, emotional, language and literacy skills of **2,287 CHILDREN** so that they could start school **READY to SUCCEED**



SUPPORTED **1,385 YOUNG PEOPLE** to better engage with their school and community to support their **LEARNING**

Built the **CONFIDENCE** and **CAPACITY** of **42 YOUNG PARENTS** to support their child's learning and to engage with the formal education system on their child's behalf



Assisted **286 REFUGEE YOUTH** to experience **SUCCESSFUL TRANSITIONS** that supported their learning, better positioning them to access **EDUCATION** and **EMPLOYMENT**



GRANT HIGHLIGHTS

BELOW ARE SOME MORE OF THE LIVE AND LEARN GRANTS THAT WERE AWARDED OVER THE PAST YEAR FOR PROGRAMS THAT ARE CURRENTLY BEING IMPLEMENTED ACROSS YOUR COMMUNITY:



SOMEBODY'S DAUGHTER THEATRE CO \$30,000

Somebody's Daughter Theatre Co received a grant of \$30,000 to re-engage at risk young people aged 12-19 years in their learning through participation in the Nobody's Fool Theatre.



COTTAGE BY THE SEA \$25,610

A grant of \$25,610 was awarded to Cottage by the Sea to support young people aged 11-14 years from Corio and Norlane through their transition from primary to secondary school through the Recreation, Education, Environment, Friendship program.



EDCONNECT \$29,700

EdConnect received a grant of \$29,700 to improve the education outcomes of disadvantaged students (primary and secondary) through mobilising an army of Learning Support Volunteers to provide academic support, and Mentoring Volunteers to provide social and emotional support within the school environment.

EARLY YEARS SUCCESS

Thanks to your donations Ardoch received a grant of \$18,750 for the delivery of an Early Language and Literacy program, forming part of a broader Education Volunteers program. Improving literacy skills for 240 Geelong children in their early years who are supported by trained Ardoch volunteers the program helps support school readiness and transition to primary school.

"Many families (we are working with) experience significant inter-generational poverty that escalates the adverse impacts of poor mental and physical health, lower education outcomes and joblessness".

The effects of disadvantage can be seen at Ardoch's partner sites in Geelong, where many children experience a range of language and literacy challenges, particularly in migrant and refugee families,

highlighting the critical need for additional education support programs to help break this intergenerational cycle and ensure that children have the best possible start to their schooling.

To demonstrate the program's impact, volunteers are surveyed at the end of each term regarding student progression, demonstrating progress on the foundation social skills required for children of a pre-school age. In 2019 surveys demonstrated the following:

- 87% of children could understand the story in a book by answering questions, an increase of 23% from term one.
- 62% of children could show the volunteer where to start reading the story on the next page, and where to read next, an increase of 20% from term one.
- 56% of children could make up a story using the pictures in a book, an increase of 13% from term one.

Ardoch Early Language and Literacy volunteers are based in the Northern Bay College Kinder, Child Care Centre and the Northern Bay College Family Centre. One volunteer shared their personal highlight.

"A highlight has been seeing a number of kids that come from non-English speaking backgrounds begin to engage, name objects and use verbal communication."



Ardoch's Brad Roylance with Geelong Volunteer Alaine

YOUR DONATIONS AT WORK

LIVE AND EARN GRANTS

Evidence illustrates that one of the most effective ways to reduce persistent and entrenched disadvantage in a community is to reduce joblessness, specifically, long-term joblessness.

The evidence suggests that not only do jobs need to be generated in disadvantaged communities, but they must also be actively linked to long-term jobseekers, who, in turn, require support to ensure that the employment opportunity provides them with the maximum life benefit.

The Foundation's work in employment includes, implementing and being the major funder of the GROW initiative and providing grants under our Live and Learn program that supports employment pathways and transitions and overcoming barriers once in employment for vulnerable populations including those living with a disability, youth, the long term unemployed and those from refugee/asylum seeker backgrounds.

PASSPORT TO EMPLOYMENT

Thanks to your donations the Collaboration of Australian Federation of Disability Organisations, National Disability Coordination Officer Program and Ticket to Work Network (AFDO) received a grant of \$30,000 to strengthen educational, employment and social participation of young people (15-19 years) who are living with a disability, through the Passport 2 Employment Program.

The program imparts important lessons on how to apply for, and interview for jobs with participating students attending workshops, visiting local businesses and participating in a Mock Interview Day; an important final element to the program where businesses that have participated in program 'interview' these enthusiastic young people eager to practice what they have learned. Career development before leaving school is an important element for any young person.

This process is equally important for young people with disability, who often experience additional barriers to pathways to employment. The program also delivers support and expertise to Geelong businesses to build their disability workplace confidence, together with improving inclusion strategies for staff, customers and future employees.

Ethan's Story

Ethan actively participated in the P2E program and the mock interview process. As a result, Ethan participated in work experience at Curlewis Golf Club and has been able to gain practical experience, empowering him to look to the future with confidence in his ability to secure open employment incorporating his current horticultural studies.

"Ethan has loved the opportunity to experience a real working environment

(through the Passport 2 Employment Program) and to work with people who make him feel part of the team. He is so, so fortunate to have been given this opportunity.

It has given him a focus each week and brought out his passion to learn more about the role and his work environment. He really wants to do his best and truly believes he could do this job for the rest of his life! We are truly grateful for the opportunity the team at Curlewis have been phenomenal."

— Ethan's Mum.



Ethan and Darren Pohl, AFDO's Assistant Course Superintendent

YOUR IMPACT

THANKS TO YOUR DONATIONS, OVER THE PAST YEAR YOU'VE HELPED TO CREATE THE FOLLOWING IMPACT THROUGH THE RECENT IMPLEMENTATION OF THE FOUNDATION'S LIVE AND EARN GRANTS:

Supported employment pathways for **57 PEOPLE** from **MARGINALISED** backgrounds, including people with disabilities, young people and people from **CALD** (culturally and linguistically diverse) backgrounds

Provided **SUPPORT** for **38 PEOPLE** with a disability to remain in work or to return to work



Increased **AWARENESS** and built the capacity of **284 STAFF** at local businesses to **ENGAGE PEOPLE** with disabilities in employment opportunities



GRANT HIGHLIGHTS

BELOW ARE SOME MORE OF THE LIVE AND LEARN GRANTS THAT WERE AWARDED OVER THE PAST YEAR FOR PROGRAMS THAT ARE CURRENTLY BEING IMPLEMENTED ACROSS YOUR COMMUNITY:



'THE AVIARY' NORLANE COMMUNITY INITIATIVES \$27,433

The Aviary received a grant of \$27,433 to provide confidence, skills and work experience to assist people from Norlane to find employment through a workplace training program at the Aviary Café, a social enterprise of Norlane Community Initiatives.



'THE PADDOCK' ENCOMPASS COMMUNITY SERVICES \$27,500

The Paddock received a grant of \$27,500 to increase the employability, social and practical skills of people with a disability through a long-term transitional program at The Paddock, a social enterprise of Encompass Community Services.



CLAAN \$22,900

Claan received a grant of \$22,900 to support those who have been out of the labour market, particularly women, to become home-based carers, while creating a healthier environment for children who are in informal care through the Family Care program and online platform.

MORE THAN JUST A FARM

Through your donations, the Give Where You Live Foundation has for many years been a great supporter of Encompass Community Services' and in particular 'The Paddock'. The Paddock is a seven acre farm providing employment opportunities for people of all abilities, helping them reach their full potential and achieve personal goals.

Thanks to you, a recent grant of \$10,000 has helped build a new accessible nursery enabling participants of varying abilities (especially those with wheelchairs and mobility aids) to get more hands-on with the day to day running of the nursery, creating a great sense of excitement and pride for participants.

Providing therapeutic horticulture programs and work experience to offering Pick Your Own Produce days, The Paddock's organic principles and sustainable food practices have been specifically created for the community and local businesses alike.

At present The Paddock has a partnership with The Flying Brick Cider Co, supplies seedlings to local farmers, and seasonal produce to many local cafés and restaurants. It also has a nursery that provides commercial propagation to several farms in the region, and thanks to the Give Where You Live Foundation grant, is now more than ever an accessible and inclusive space.



The Paddock provides inclusive and accessible therapeutic services teamed with work experience

PARTNER SPOTLIGHT

The Give Where You Live Foundation receives tremendous support from hundreds of local businesses including our Tiered Partners and Donors, our GROW Compact Signatories and our BIG Program Partners.

The Foundation would like to acknowledge the following Tiered Partners:

To become a Tiered Partner or for further information, visit givewhereyoulive.com.au or contact Melissa Ligonis:

melissa@givewhereyoulive.com.au
5229 4364



BISINELLA DEVELOPMENTS SUPPORTING THEIR COMMUNITY

The Give Where You Live Foundation is proud to announce Bisinella Developments have committed to a further three-year partnership with the Foundation. Having proudly supported the Foundation since 2015, Bisinella have been recognised as a Gold Sponsor since 2017.

Foundation CEO Bill Mithen said *"Funds raised from donations such as Bisinella's assists the Foundation in our work alleviating disadvantage across the greater Geelong region. The Foundation delivered programs such as Feed Geelong, GROW (G2I Region Opportunities for Work) and a Direct Assistance Voucher program as well as a range of grants working to deliver programs within the core focus areas of education, employment and supporting people through a life crisis."*

Bisinella Director Richard Bisinella, said *"The Give Where You Live Foundation played a vital role in our region, helping to improve the lives of those most vulnerable. Bisinella is a proud supporter of the Give Where You Live Foundation and many other community organisations and community-building projects in the Geelong region."*

The Foundation thanks Bisinella Developments for their continued support. Making the commitment to be a Gold Donor is evidence of the Bisinella family's strong commitment to supporting the most vulnerable members of their community.



Bisinella Managing Director Lino Bisinella with Bill Mithen, CEO Give Where You Live Foundation



REFINERY AND GIVE WHERE YOU LIVE – SUPPORTING GEELONG TOGETHER

Viva Energy's refinery in Corio opened in 1954 – the same year the Give Where You Live Foundation was established. Together, Viva and the Foundation have been part of the fabric of the local community for more than 65 years.

At the refinery, Viva Energy has employed and sustained generations of Geelong workers. Today it supplies more than half of Victoria's fuel needs and, with a workforce of more than 700 people, invests more than \$200 million a year on wages and services that flow into the Geelong economy.

As a company, Viva Energy is committed to building strong relationships and making a positive difference in local communities across its national footprint.

Here in Geelong, the refinery supports many local sporting clubs, volunteers and partners with community support groups. Through the company's Double My Donation program and Good Deeds Week, Viva Energy's staff are able to make contributions to community groups (including the Foundation) in Geelong and the surrounding region, which the company matches.

The Give Where You Live Foundation is a key community partner of the Refinery and in 2019 Viva Energy and its employees contributed over \$87,000 to the Foundation. Viva Energy recognises the important work undertaken by the Foundation in addressing the complex and entrenched social issues associated with disadvantage and is proud to support the Foundation's efforts in making a difference in the community where we operate.



Viva Energy – a 54 year partnership

THINKING BIG

WITH SMALL TO MEDIUM BUSINESSES

The Give Where You Live Foundation's BIG Program offers small to medium businesses the opportunity to support the community in which it operates by setting up a manageable monthly donation.

As a business owner, you can decide what you feel is to be a manageable monthly donation. A small business may choose the minimum \$50 per month, others may select \$100 or \$200. The decision is yours but please join with other local businesses in thinking BIG and sign up today!

BIG PROGRAM PARTNER IN THE SPOTLIGHT

Fully Promoted Geelong know a lot about promoting brands. They have been helping businesses, clubs and teams put their best foot forward since 2004 (formerly EmbroidMe).

The team at Fully Promoted will create customised campaigns that meet your needs from a wide range of products and services that include branded corporate apparel, workwear and promotional products.

In house Embroidery, Screen Printing and Sublimation Printing are their speciality and their customers enjoy a shorter delivery time, too.

Manu and his team are proud to support the community through their membership of the BIG program and as a GROW Compact Signatory.

fullypromoted.com.au | 1300 201 491



Manu from Fully Promoted



For further information or to join the BIG program please contact Melissa Ligonis:
melissa@givewhereyoulive.com.au
5229 4364

NEW YEAR NEW COMMITMENTS

The Foundation's Workplace Giving program is one of the strongest of its kind in the country.

Over the past financial year over 4,000 Geelong workers regularly donated small amounts from their regular pay and collectively contributed over \$740,000 to support the community in which they work and live.

If you're one of these donors – thank you!

If you're one of these donors, when was the last time you thought about how much you donate? If all of our wonderful Workplace Givers donated just \$1 a week more, we could raise an additional \$208,000 which equates to almost seven \$30,000 grants. Imagine how many more people in need you could help.

If you can spare just one more dollar a week, please take the time and go visit your payroll department today and make the change.

If you're not already a Workplace Giver, please visit your payroll today, sign up and start making a difference to your community.

For further information or to join the Give Where You Live Foundation Workplace Giving program, please contact Melissa Ligonis:
melissa@givewhereyoulive.com.au | 5229 4364



WORKPLACE GIVER IN THE SPOTLIGHT

ANGELO TRADICANTE FAGG'S MITRE 10

Angelo Tradicante became connected with the Foundation through his role at Faggs Mitre 10 and as a member of the 2019 Loaned Executive team. We asked Angelo a couple of questions on why he supports his community through Workplace Giving.

Q. How did you first get involved with the Foundation?

A. Through my workplace and my association with Barry Fagg. Prior to this I had heard of the Foundation however was unaware of the strong and positive impact it has on the community of Geelong.

Q. You were a member of the 2019 Loaned Executive Team, how has that impacted you?

A. Yes, along with my colleague Aaron Kessler, I was honoured to be asked to be a member of the 2019 Loaned Executive Team and represent Faggs Mitre 10. We went on a Seeing is Believing tour around Geelong, and the thing that left a real lasting impression on me was how much the Foundation is involved in making a difference to so many people's lives in Geelong who really need it most. With the help of the Foundation, Geelong is most certainly a better place to live.

Q. Why do you choose to donate to the Foundation through Workplace Giving?

A. I choose to donate because of the impact the Foundation had on me right from the start. Geelong is such a tight knit community and you just never know when someone you know, whether it be yourself, a family member or a friend could need the help of the foundation.

Q. How does supporting the community which you chose to live, make you feel?

A. It makes me feel great because I love living in Geelong and with my support, I know that it is strengthening the community and impacting on the people who need it most.

If you'd like to become a Workplace Giver please contact your payroll and get started.

If your organisation would like to be part of the Give Where You Live Foundation's Workplace Giving program or participate in the Loaned Executive program this July, please contact Melissa Ligonis:
melissa@givewhereyoulive.com.au | 5229 4364



GIVE
WHERE YOU
LIVE
FOUNDATION

**LOANED
EXECUTIVE
PROGRAM 2020**

The 2019 Loaned Executive team visiting The Paddock on their Seeing is Believing tour

THE LOANED EXECUTIVE PROGRAM IS BACK FOR ITS 54th YEAR THIS JULY

Applications are now open for the 2020 Loaned Executive team.

Who from your business will take the baton and take on this professional challenge? Will it be you?

Each year the Loaned Executive team play a pivotal role in the success of the Foundation's Workplace Giving program.

Following two days of training and preparation (including understanding the local need and the work being undertaken to address it) the volunteer Loaned Executive team then set out on an six-week journey. They present to local workers and encouraging them to sign up to the Foundation's Workplace Giving program as well as ensuring that our 200 participating businesses and close to 4,000 donors are thanked and updated on the impact of their donations.

The Loaned Executive program provides:

- A fantastic opportunity to network. Meet like-minded business professionals and gain exposure to a range of organisations across our region.
- Professional development skills including public speaking, sales techniques and team work as well as an overall growth in confidence.
- Awareness of the issues affecting the wider Geelong community, including the iconic Seeing Is Believing tour and in-training presentations.



The 2019 Loaned Executive team



Loaned Executive Matthew Stewart presenting to the team at Barwon Water

To get involved in the 2020 Loaned Executive program or to arrange a Loaned Executive to visit your workplace and ramp up your Workplace Giving, please contact Melissa Ligonis:

melissa@givewhereyoulive.com.au | 5229 4364

BUILDING A MORE EQUITABLE COMMUNITY

At the heart of the Foundation's work is the desire to improve the lives of our community's most vulnerable people.

When we were asked to be part of a local Financial Inclusion Action Plan that aims to assist financially vulnerable people right here in Geelong we jumped at the opportunity.

The Give Where You Live Foundation is proud to be one of 10 Pioneer Partner organisations who are working together on Australia's first place based Financial Inclusion Action Plan (FIAP).

The Action Plan is a collective action to realise greater financial inclusion, resilience and wellbeing.

In early 2018, the Helen Macpherson Smith Trust extended an opportunity for Good Shepherd Microfinance to leverage the learnings of the national FIAP program and test in a specific place of disadvantage in regional Victoria. Geelong was selected as the location to pilot the concept of a Place-Based FIAP.

The program works on the premise that organisations which are on the ground are best equipped to understand local challenges, identify the risks and triggers of financial exclusion, and take practical actions to address these.

The Foundation's key actions that we will implementing over the coming year, include; developing inclusive employment

resources, innovative transport solutions for disadvantaged job seekers in collaboration with the AWA Alliance Bank and working in partnership with employment services to increase financial literacy.

Assisting financially vulnerable community members is vital to building a more equitable community.



CEO Bill Mithen at the launch of the Financial Inclusion Action Plan pictured with Delia Rickard, Deputy Chair - Australian Competition and Consumer Commission Chair FIAP Advisory Group



The 10 Pioneer Partner organisations

The Give Where You Live Foundation is proud to join with nine other organisations in bringing this place based Action Plan to life. Our partner organisations are:

Barwon Water, Bethany, City of Greater Geelong, Colac Otway Shire, Deakin University, First State Super, Good Money, Match Works and WorkSafe Victoria.

DID YOU KNOW...

2.1 MILLION
adults are
**FINANCIALLY
VULNERABLE**
in Australia


RENTAL STRESS
in parts of Geelong is
61%
higher than Victoria

13%
of Victorian adults
are just managing
to pay their debt and
have **NO SAVINGS**



 
1 IN 3
Victorian adults
have **LOW** or
VERY LOW level of
financial knowledge

UPCOMING EVENTS

GIVE GEELONG BREAKFAST



Fun
networking
sunny-side up



GIVE GEELONG BREAKFAST FRIDAY, 15 MAY 2020, THE PIER

Gather your work colleagues and friends for a morning of fun with 500 of your closest friends as we welcome world surfing legend Layne Beachley AO to Geelong for the Give Geelong Breakfast (formerly known as the BTS Admin Professionals Breakfast).

Layne Beachley AO is widely regarded as the most successful female surfer of all time; and the only surfer (male or female) to claim six consecutive world titles.

Join the Foundation for this morning of fun and fundraising.

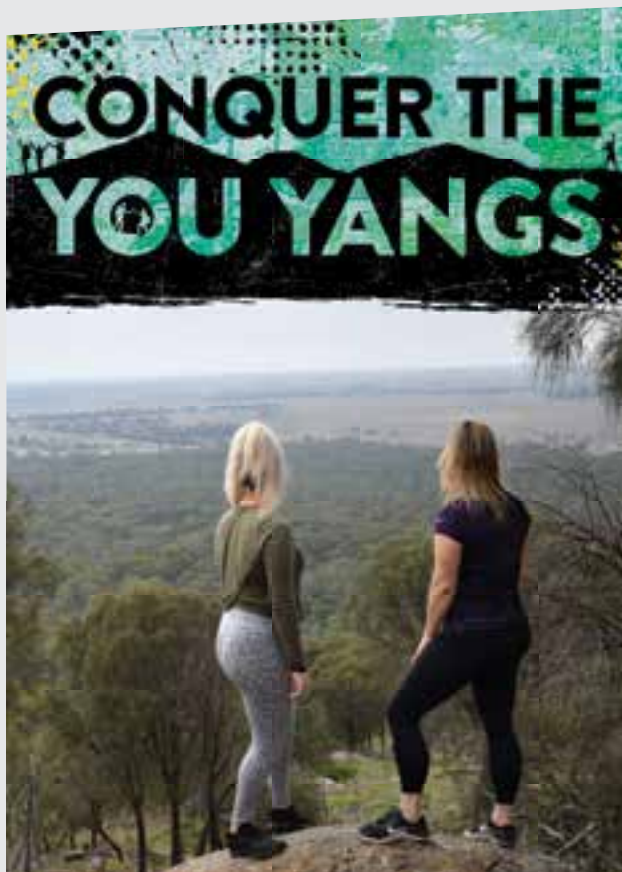
Tickets are \$65 per person or, reserve your table of 10 for only \$600

Book online now: givewhereyoulive.com.au

Brought to you by



Event Partner



CONQUER THE YOU YANGS SUNDAY, 25 OCTOBER 2020

Looking for a true challenge of your mental and physical grit?

No timers, no winners – just you and your team in a struggle against an iconic landmark. Put your resilience to the test in a 2, 5 or 8-hour fitness event that will completely immerse you in the natural beauty of the You Yangs. You'll complete challenges, exercises and activities in a trial of mind, body and soul.

We challenge you to conquer your limits – you don't have to be a champion athlete to take part (in fact we think it'd be great for families), but you'll feel like a champion at the end of the day – after you've Conquered the You Yangs.

To express your interest and be amongst the first receive all the information and how to register please email: events@givewhereyoulive.com.au

EVENTS SOCIAL PAGES



Andrew Cleary
and Barry Fagg



Brett Dunlop, Jason Dowling,
Fabian Pasquini and
Peter Davies

E&S GOLF CLASSIC

Held at Curlew Golf Club the 28th annual E&S Golf Classic raised in excess of \$100,000 for the Foundation. The Kaye Sinclair trophy was won this year by Gary Kerr, Graeme Vincent, John Brain and John Owen.



2019 Kaye Sinclair Trophy Winners with Rob Sinclair (E&S):
Gary Kerr, Graeme Vincent, John Brain and John Owen



Paul Ryan, Greg Fitch, Daniel Harper
and Matthew Brown

DAWNBUSTER FUN RUN

Held at the Geelong Waterfront, it was sensational to see over 400 runners partake in the 2019 Dawnbuster Fun Run. Thanks to Geelong Cross Country Club and Cardno TGM for the 5km fun run which raised over \$8,000.



And they're ready to race



Matt Gunther, the first male across the finish line



Running at
the 2km mark



Erica Fountain, the first
female across the finish line

EVENTS SOCIAL PAGES

THANK YOU MORNING TEA

Held at the Geelong Arts Centre, the annual Thank You Morning Tea is a wonderful way to say thank you to our community partners who work so hard at delivering programs funded by the Foundation's grants.



Austin Paterson, Nada Malinac and Bill Mithen

Stephanie Beard and Debbie Spence



Daleene Kroger and Julie Hope



Lawrie Miller, Dorothy Trezise and Annette Miller



TAP 'N' GO

Next time you're enjoying a cold one with our good mates at **Little Creatures Brewery** or purchasing some supplies for the house or garden at **Fagg's Mitre 10**, be sure to tap your credit card on our Tap 'N' Go machine and you'll automatically make a \$2 donation to the Foundation that helps support someone in need in your community.

NEVER TEAR US APART

Thank you to the Geelong Advertiser for having the Foundation as the Charity Partner at their recent Geelong Advertiser Club Event with the legendary INXS band member Kirk Pengilly.

Not only did we have a great night, but Kirk handed over a cheque for over \$4,500. You can catch Kirk's wife Layne Beachley AO at our Give Geelong Breakfast in May. Details page 13.

The Foundations' Melissa Ligonis, Elise Dodd, Bill Mithen and Sheridan Salmon pictured with Rock 'n' Roll legend Kirk Pengilly



Thank You...

We love it when local businesses, people and clubs come up with some great ideas to help raise money to support their community.

EVERY BIT TRULY MAKES A DIFFERENCE!

NATALYA

Thanks to Natalya, who selflessly donated some of her birthday money to help those in need. Thank you, Natalya, we are extremely grateful for your donation and we think you are wonderful.



AXON PLASTERING

Thank you to Anthony Axon from Axon Plastering who harnessed the power of social media and raised \$3,750 for Feed Geelong over the Christmas period.



BLUEBIRD CHILD CARE CENTRE

Thanks to the team and families of Bluebird Child Care Centre, Armstrong Creek for helping out with our Christmas appeal by donating lots of toys and food over the Christmas period.



THE GORDON

Huge thanks to our friends at The Gordon's culinary school who handed over a cheque from funds raised at November's Gordon Foodie Lunch Spectacular. We can't wait for this year's event, keep your eye out for all the details to reserve your seat at this must attend event.



Student chefs with teacher Leonie Mills, and the Foundation's Sheridan Salmon and Kirsty Whitehead

ARMSTRONG CREEK PRIMARY SCHOOL

Thank you to the students of Armstrong Creek Primary School who raised \$460 for Feed Geelong through the sale of icypoles throughout 2019. Well done guys.



BENDIGO BANK

Thank you to the Bendigo Bank who supported the October 2019 Feed Geelong appeal by matching all donations made throughout the month.

In total over \$39,000 has been raised for Feed Geelong this financial year.

