

A background image showing a group of people sitting around a table, possibly at a community meeting or event. The image is overlaid with a red rectangular box containing the event title.

Registry Week Results & Thank You Event: Advance to Zero Presentation

Our Approach

We can end homelessness by ensuring that any incidents that do occur are:

- **Rare** – that there are not many people homeless in a community
- **Brief** – that when homelessness does occur it is for a short a time as possible.
- **One Time Thing** – that people do not repeat their experience of homelessness.

Together we
can END
homelessness!



The Advance to Zero Homelessness Methodology

Adopted For Use From Australian and International Experience



A Shared Vision

To end all homelessness in Australia, starting with rough sleeping, by ensuring that when it does occur it is rare, brief one-time

Four approaches to ending homelessness

Housing First approach	Person centered & strengths based approach	Evidence based systems change approach	Place-based Collective Impact approach to collaboration
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Eight Proven Solutions

Assertive Outreach	Continuous Improvement
Common Assessment	Data-Driven Prevention
A Real-Time By-Name List	Data-Informed System Advocacy
Coordinated Systems	More of the Right Housing & Support



George and Tanya Ruff
Institute of Global
Homelessness



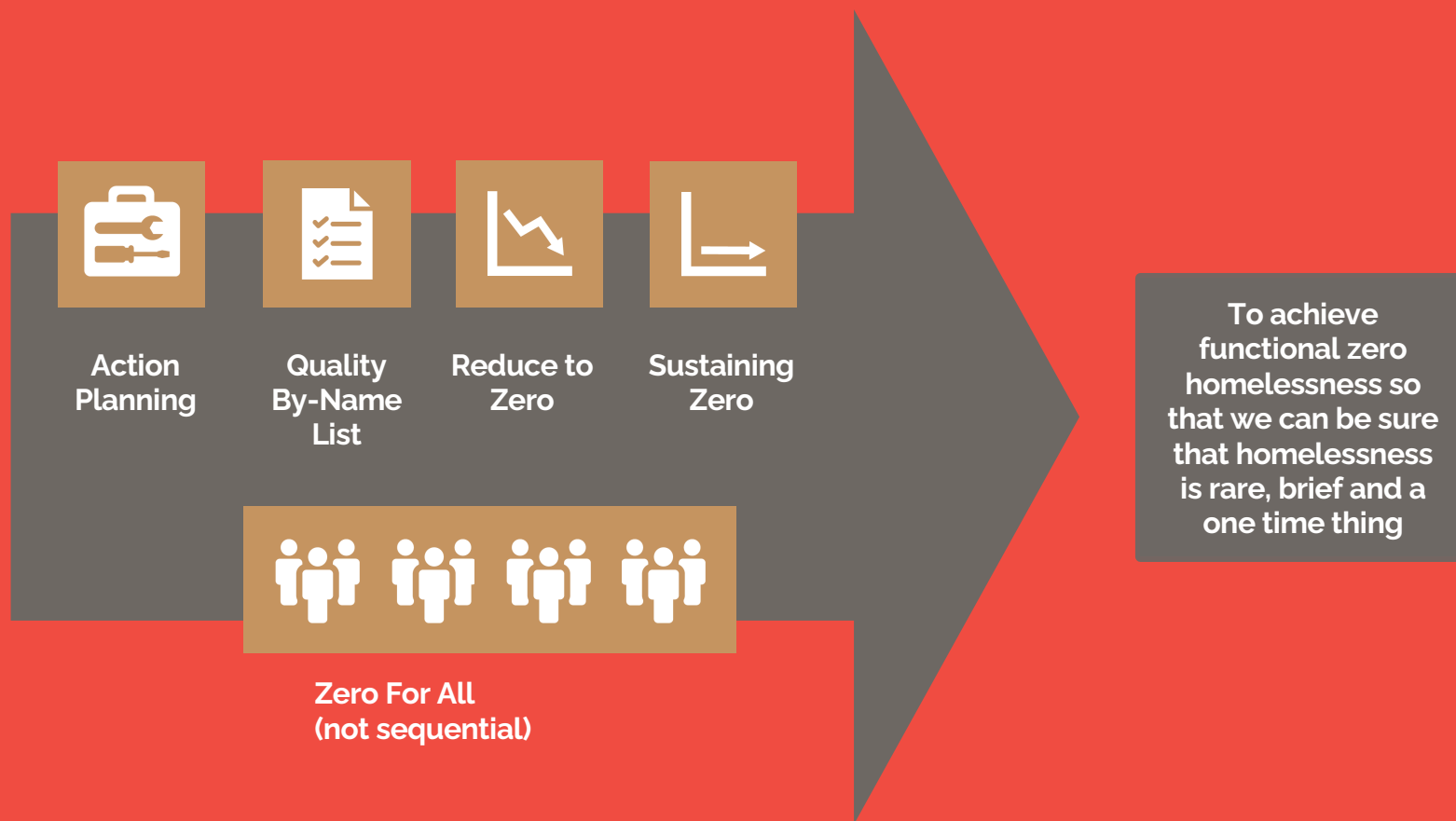
all Chicago
making homelessness history



Implemented Through Improvement Cycles



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to end homelessness



International Lessons

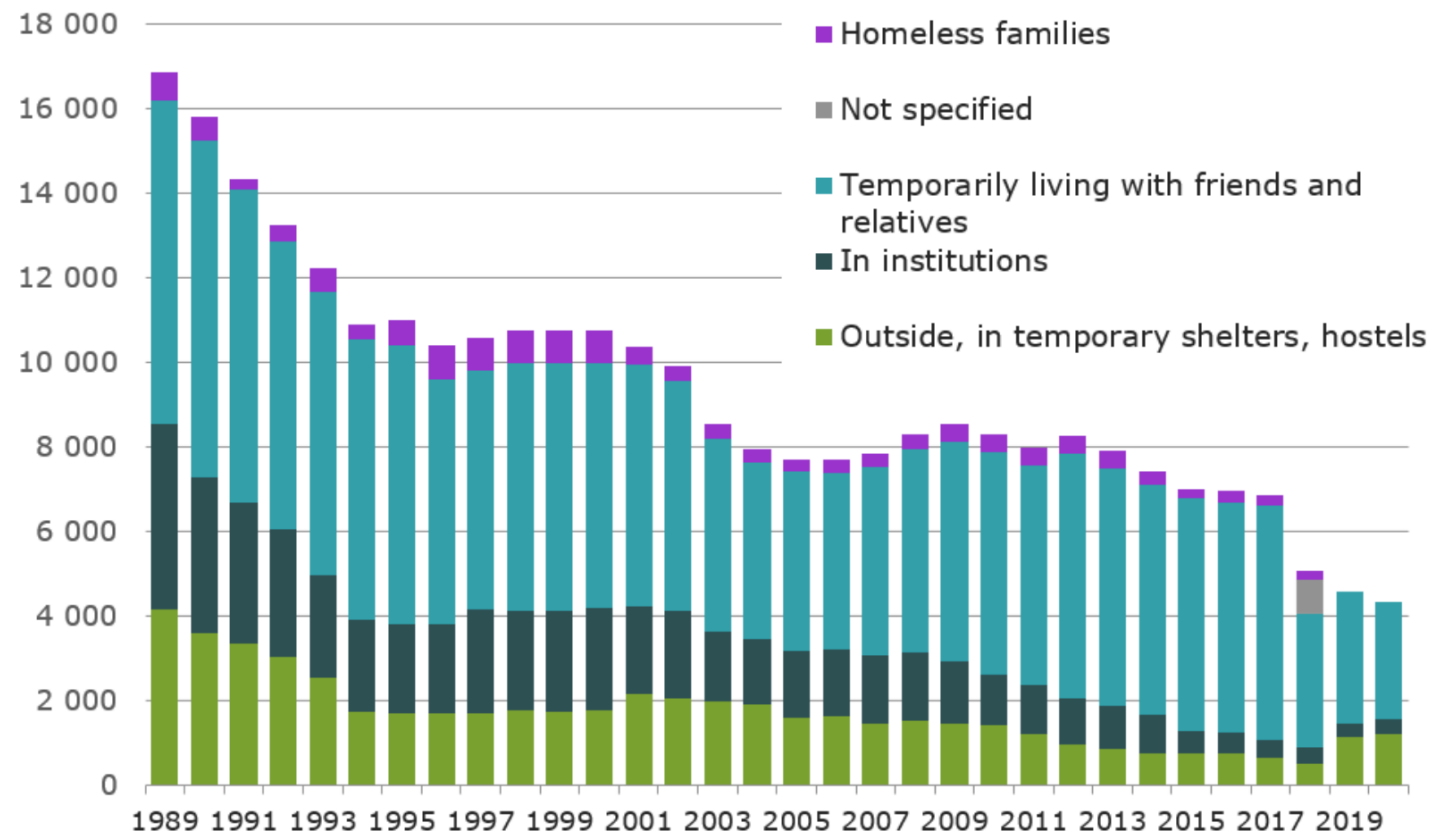
Finland's Success



Source: FEANTSA, European homeless network, 2018

International Lessons

Finland's Focus



Source: ARA The Housing Finance and Development Centre Finland, Homelessness in Finland 2020

International Lessons

United States of America's Success

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**Built
For
Zero.**

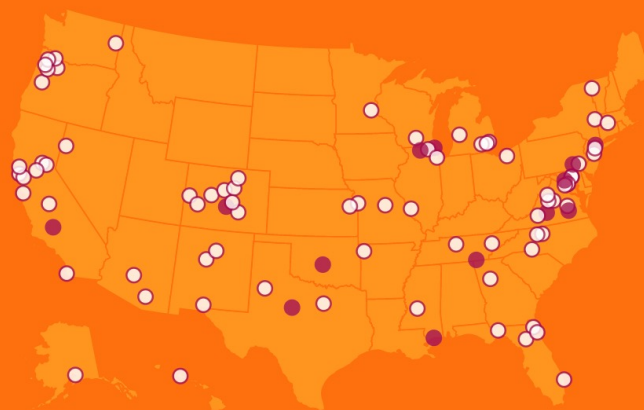
**COMMUNITY
SOLUTIONS**

**GETTING
TO
PROOF
POINTS**

Key learning from
the first three years of
the Built for Zero initiative

REAL RESULTS.

A data-driven movement is redefining what is possible in ending homelessness.



89 communities are participating
in Built for Zero

[SHOW THE LIST >](#)

14

communities that have
**functionally ended
homelessness for a population**

134,172

individuals housed by Built for
Zero communities since 2015

45

communities have achieved a
measurable reduction

84

communities have achieved
quality real-time data

International Lessons

Canada

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ENDING CHRONIC HOMELESSNESS - COMMUNITIES WHO HAVE:

25

QUALITY REAL-TIME DATA

13

COORDINATED ACCESS

5

REDUCED HOMELESSNESS

1

REACHED FUNCTIONAL ZERO

ENDING VETERAN HOMELESSNESS - COMMUNITIES WHO HAVE:

5

QUALITY REAL-TIME DATA

5

COORDINATED ACCESS









1

REDUCED HOMELESSNESS









1

REACHED FUNCTIONAL ZERO

How They Did It...

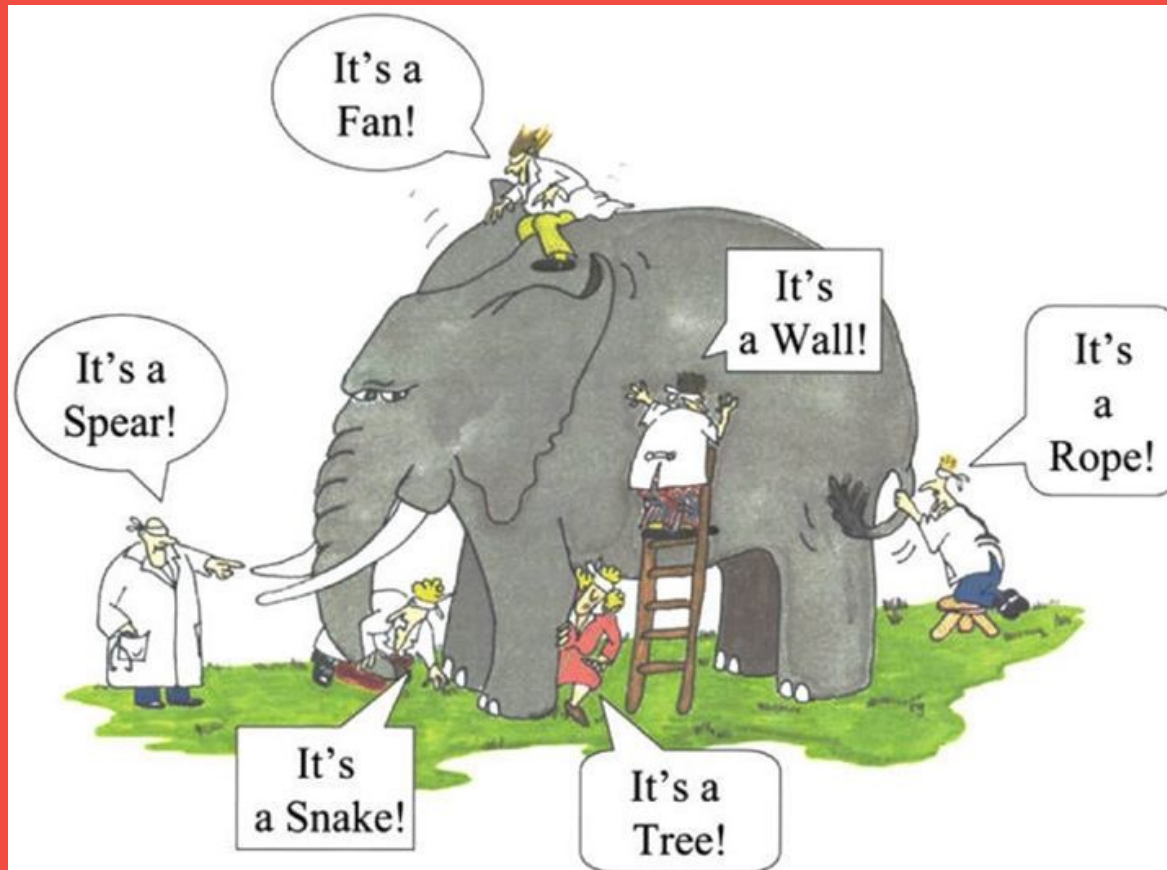
Problem		Solution	
	Simple Symptoms: A definition of success limited to providing help (i.e. food, shelter, etc.) or a single service or point in time program outcome		Complex Systems: A commitment to changing the system by reducing the number of individuals experiencing homelessness to zero across a community
	Unknown: Efforts driven by static, estimated, out of date and nameless data		Known: Comprehensive, real-time, individual-level data and coaching in problem solving skills adapted from other sectors
	Fragmented: Many problems that many touch, but no single agency or organisation owns		Collaborative: A shared commitment to coordination that breaks down silos and drives accountability in a focused way
	Scarcity: A problem <u>solely</u> understood as a problem of resource scarcity (i.e. not enough houses or services)		Effectiveness: Data for targeted investments that optimizes benefits and the utilise scare resources as effectively as possible

How They Did It...









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Take A Systems Perspective

The Parable of the Six Blind Men

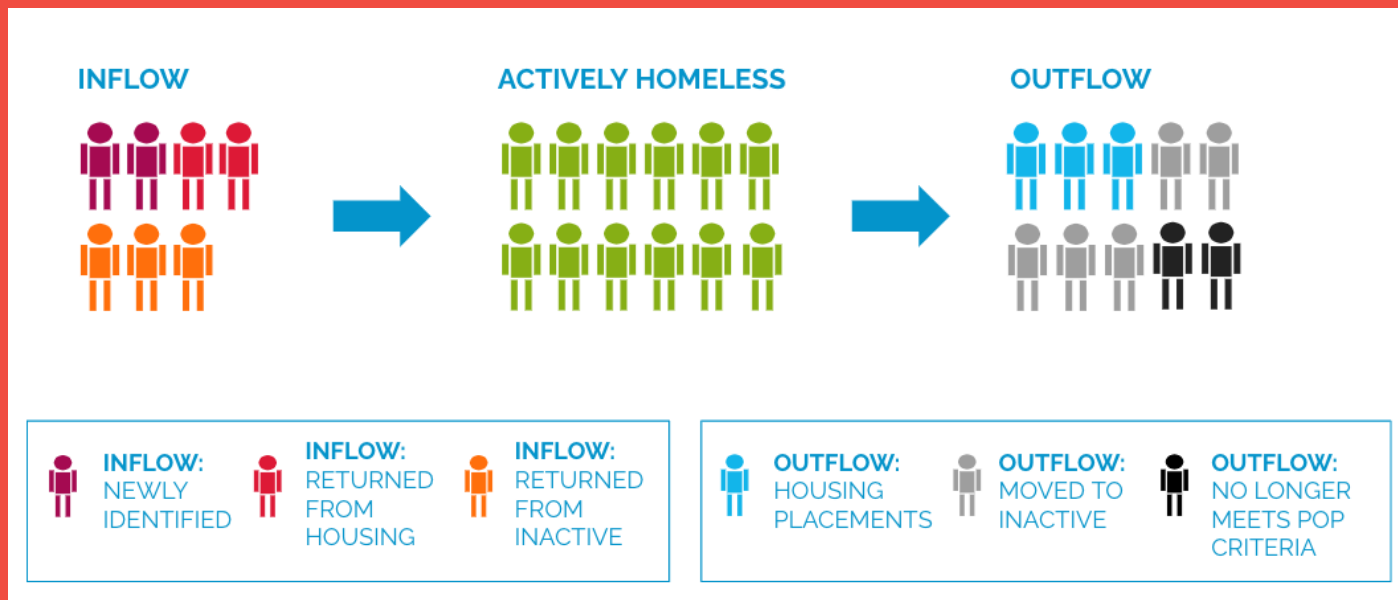


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Unknown to Known

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**SMARTER
TRIAGE**

PREVENTION

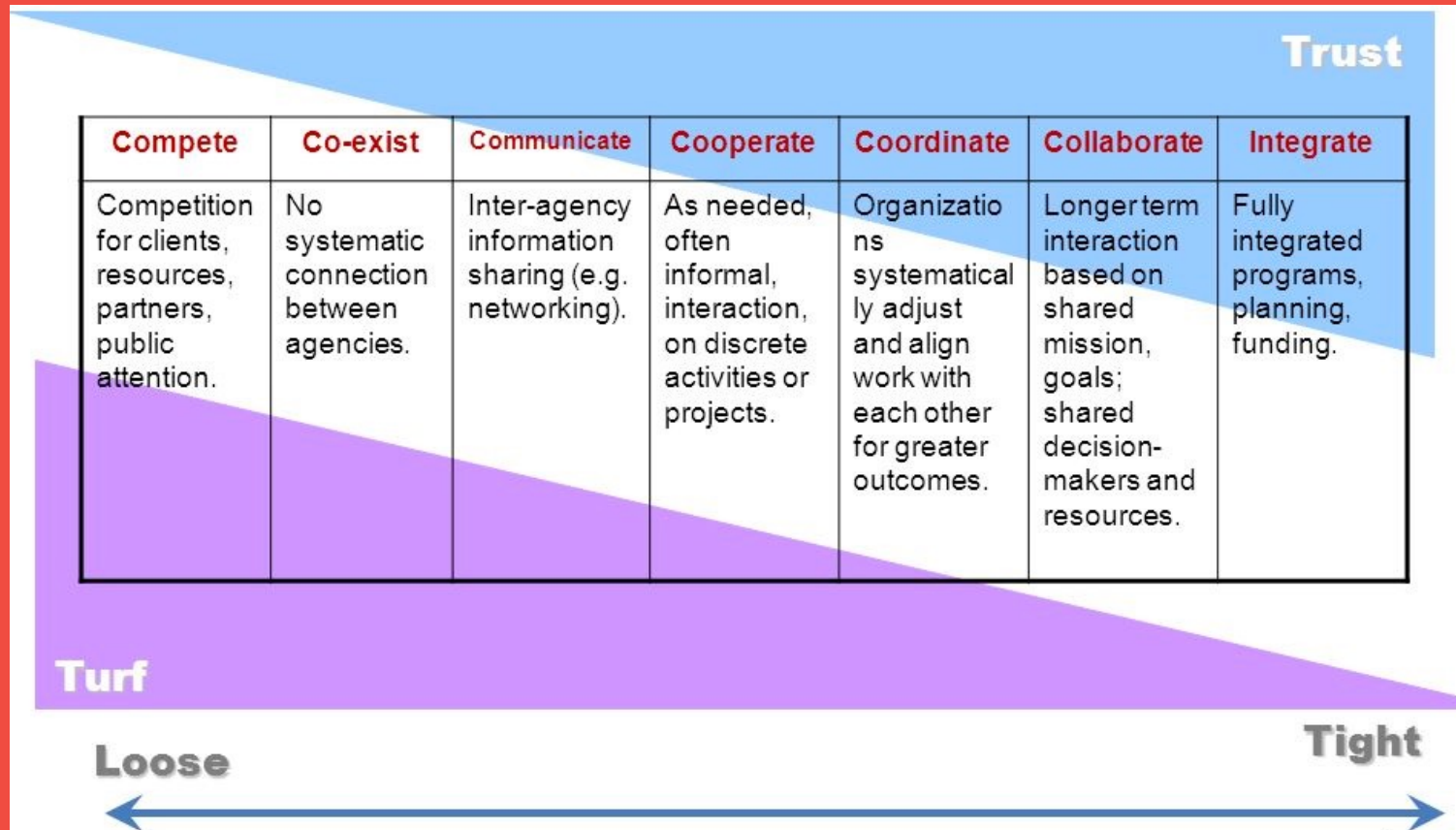
**DATA DRIVEN
ADVOCACY**

How They Did It...

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Collaboration

It's not a conversation – its about building trust!



Source: Tamarack Institute, 2018

How They Did It...

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Improvement Space

Focus on What We Can Control

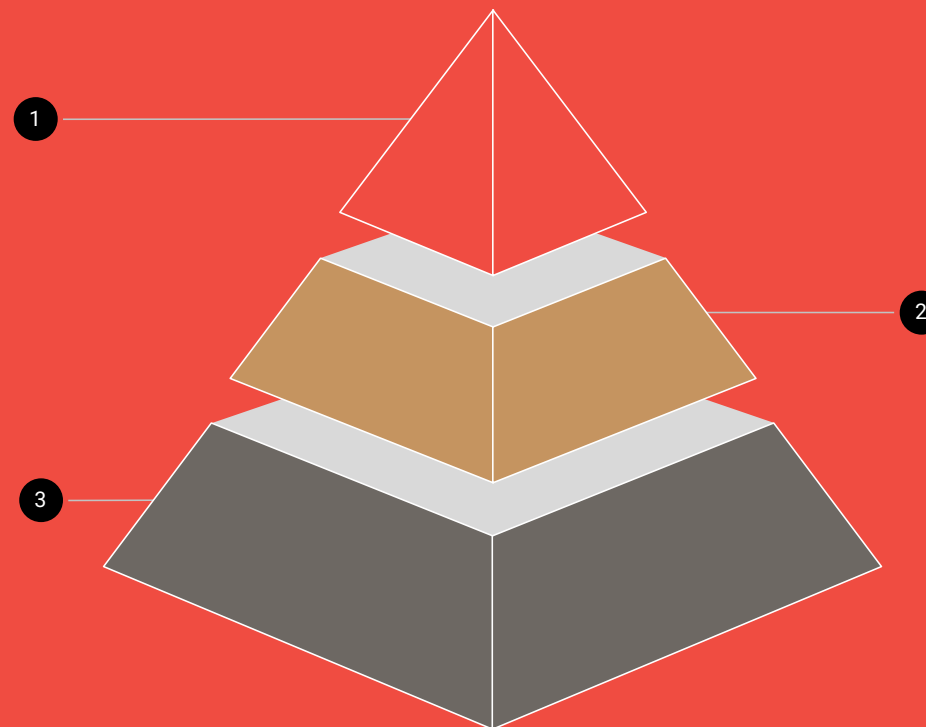
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Technical Space

Housing + service models
Practical service delivery
Individual Support

Structural Space

Laws + policies
Benefits + entitlements
Funding parameters + amounts



Improvement Space

How structural choices get translated into technical behavior

How systems do/don't collaborate

Shared data + collective processes

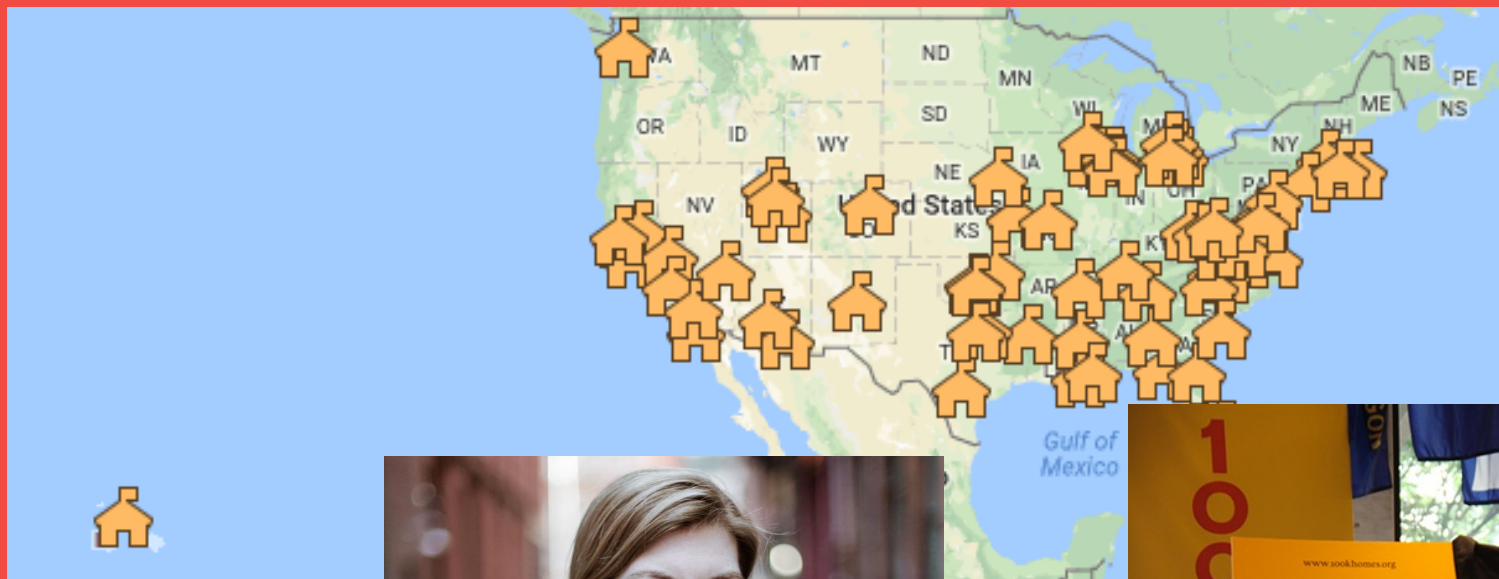
How the pieces fit together around the person

A² **COMMUNITY
SOLUTIONS**

One Last Lesson from Overseas

Learning from what has and hasn't worked

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100,000 HOMES

For 100,000 homeless
Americans by July 2013



**COMMUNITY
SOLUTIONS**



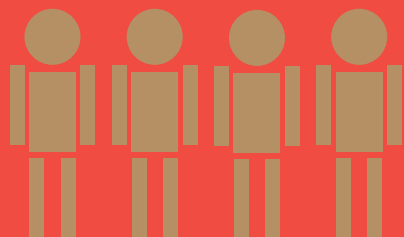
Functional Zero

A Dynamic, Not a Point in Time Measure

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In order to reach Functional Zero, the average number of housing placements must be more than the number of people sleeping rough in a city for a minimum of three consecutive months.

People
Sleeping Rough



3-Mth Average Monthly
Housing Placement Rate



Registry Week / Connections Week

Why have we done this?

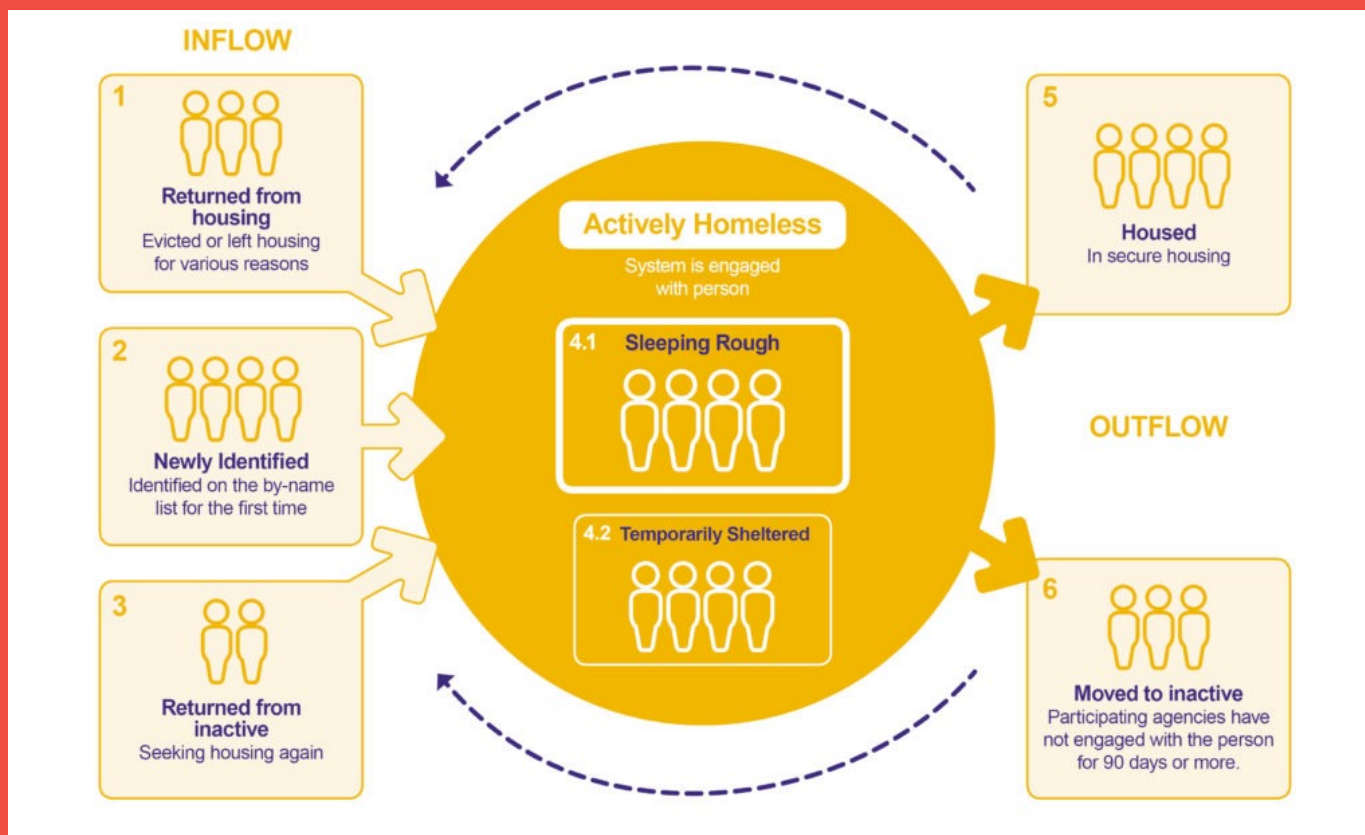
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Geelong
zero



Measuring Functional Zero

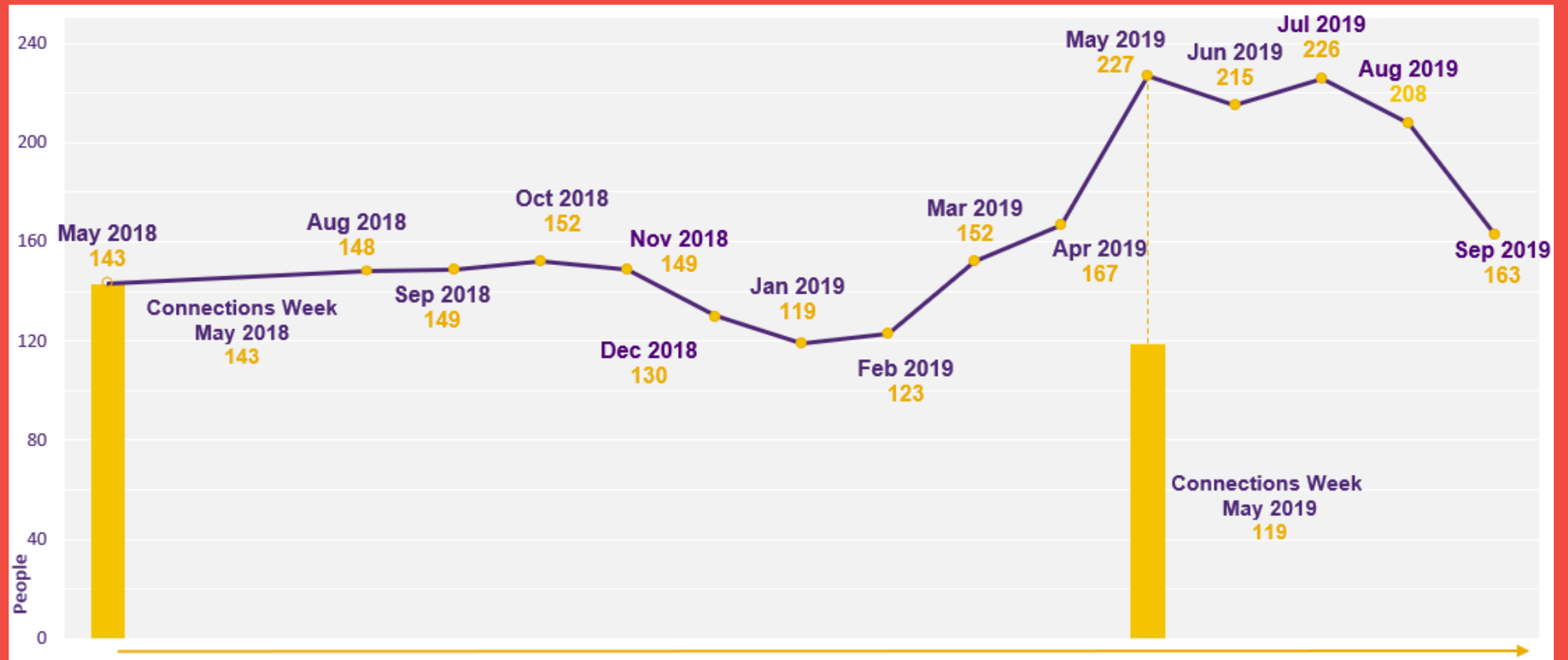
Building a By-Name List



Source: Adelaide Zero Project, 2017

Benefits of a Real Time By-Name Lists

Difference between Connections Week and a By-Name List



Source: Adelaide Zero Project, September 2019

Implemented Through Improvement Cycles



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to zero

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Action
Planning



Quality
By-Name
List



Reduce to
Zero



Sustaining
Zero



Zero For All
(not sequential)

Action Planning

- Release Action Plan
- Conduct Connections Week

Quality By Name List

- Launch by-name list / zero project
- Achieve Quality by-name list certification
- Develop a more coordinated system

Reduce to Zero

- Implement Improvement Projects
- Drive monthly reductions in overall homelessness

Sustaining Zero

- Achieve Functional Zero
- Sustain Functional Zero

Zero for All

- Expand to other areas and other forms of homelessness

Breaking up the problem

Why the Rough Sleeping Focus?

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Rough Sleeping



Rooming Houses



Couch Surfing



**Temporary
Accommodation**

It's not about rough sleeping, it's about who we are as a community, it's about ending homelessness, and we're just starting with rough sleeping

What is the Standard

Rare, brief and a one time thing



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Gold Standard[®]
for the Global Goals

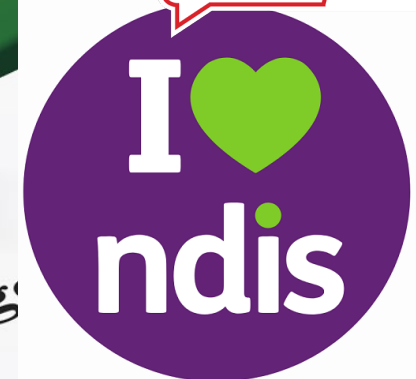


Every Australian
Counts

Certified Product



**Australian
Standard**



An Australian Movement to End Homelessness

A Community of Practice



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to zero

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cohealth
care for all

RUAH
COMMUNITY SERVICES
Open Hearts. Bold Strides.

neami national
Improving Mental Health
and Wellbeing

ZERO 
PROJECT
Housing First Coordination for WA



WA ALLIANCE TO END HOMELESSNESS
Together we can end homelessness

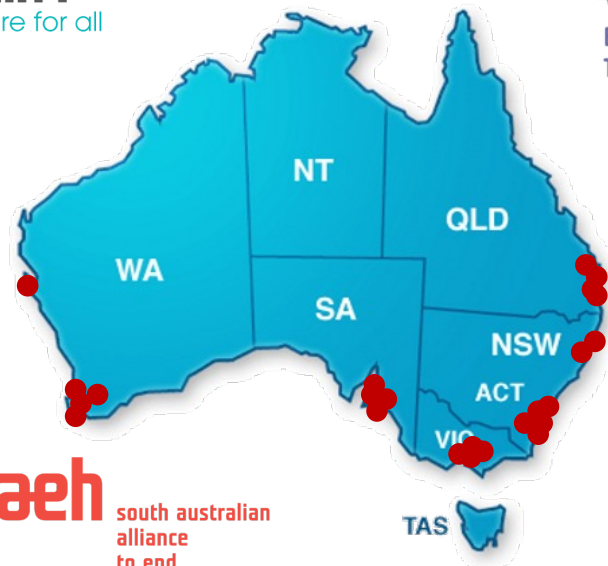
#EndHomelessnessWA

 **toward
ome**

saaeh south australian
alliance
to end
homelessness

ADELAIDE
zero
PROJECT

**Geelong
zero**



**BRISBANE ALLIANCE
TO END HOMELESSNESS**

 **footprints
community**
BETTER TOGETHER

**GOLD COAST
ZERO**

 **Gold Coast
Homelessness Network**
Working Together - Connecting Community

MICAH PROJECTS

**Breaking Social Isolation
Building Community**

Unlocking systems
to end homelessness

**BRISBANE
ZERO**



**LOGAN
ZERO**
Unlocking systems to end homelessness



**ending
rough sleeping**
Byron Shire

act to end Street Sleeping
in New South Wales

**Launch
HOUSING**

**IT'S TIME TO END
HOMELESSNESS**

**FRANKSTON
ZERO**

**mercy
foundation®**

An Australian Movement to End Homelessness

Ask for help!



advance
to zero

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Homelessness
is a complex,
long term,
solvable
problem – but
only if we work
together.





QUESTIONS / DISCUSSION

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Learn More and Get involved at: www.aaeh.org.au