

PITCH UP GEELONG



Supporting local
organisations
with big ideas



GIVE
WHERE
YOU LIVE
FOUNDATION

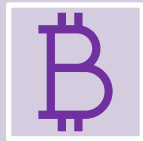
PITCH UP GEELONG



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Live crowdfunding event that will take place on
Thursday 18 March 2021



Based on the model developed by the Funding
Network



Connects people who want to make change
(donors) with people who are doing it (local
organisations)

What is **PITCH UP** GEELONG





How Does It Work?



3 Organisations



6-minute pitches and 5 minutes of Q&A



Advocate statements of support and first pledge



Live Pledges from the audience that are matched by GWYLF and partners



What support is provided?



Pitch coach training



Individual support



Matched funding



An event



Who can apply?

- ❖ Impact and benefit the G21 Region
- ❖ Endorsed as Tax Concession Charity
- ❖ Registered and up to date on the Australian Charities and Not-for-Profits Commission (ACNC) register
- ❖ Annual operating budget less than \$1.5 million



Grant Focus Area

1. Parent Engagement – recognising the importance and supporting the role parents play in their child’s learning
2. Early Years Learning – supporting and enhancing children’s learning age 0-5 and ensuring they are ready to enter school
3. Transitions – ensuring that children and young people experience successful transitions that support their learning
4. Disengaged Young People – supporting young people to re-engage in learning to support their life aspirations



We do not fund

- Individuals (this includes scholarship programs)
- Political activities
- Religious organisations when funds would be used in whole or in part to further the organization's religious purposes (proselytising)
- Endowment funds, building funds, capital campaigns, annual campaigns, appeals or event sponsorships
- Attendance at Conferences or fundraising events
- Clinical or medical research
- Retrospective or duplicated funding
- Programs that discriminate or create community conflicts
- Generally do not support auspicing
- Previous grant recipients who have not completed reporting and acquittal requirements



Grant Details

- Goal is to raise at least \$20,000 for each organisation (\$10,000 minimum of matched funding)
- Funding is for 12 months (1 April to 31 March)





Expression of Interest

- Read the Grant Guidelines & Advocate Fact Sheet
- The form requires less detail than our normal grant application
- The questions are noted in the guidelines so you can prepare and draft prior to using the online form
- All submission must be made via the online form – you can save and resume – just make sure you are using the most recent link
- There are limitations to file sizes for attachments
- You will receive a confirmation email upon submission with a PDF copy of your Expression of Interest

Apply online by Monday 14 December



Key Dates

EOI to be submitted: Monday 14 December

Notification of Selection: Friday 18 December

Pitch Training: early February

Pitch Up Geelong Event: Thursday 18 March



FOR MORE INFORMATION

All information can be downloaded from our website:
www.givewhereyoulive.com.au

Or contact the Grants & Impact Team:

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