



Community Connection Grant Round

The Grants & Impact team

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Survive & Thrive focus areas:



Promoting Community Connections –
reducing social isolation and supporting
social participation to promote resilience.

Theory of Change

www.givewhereyoulive.com.au/about/theory-of-change/

Grant Guidelines

<https://www.givewhereyoulive.com.au/wp-content/uploads/2020/08/GWYLF-Grant-Guidelines.pdf>

Why Community Connection?

Social isolation - the absence of social interactions, contacts, and relationships with family and friends, with neighbours on an individual level, and with “society at large” on a broader level.

Social participation - a person’s involvement in activities that provide interaction with others in society or the community, often includes active involvement in contributing to society (not just connecting) and can result in empowerment, and an increase in control over decisions impacting those engaged.

Strong social and community connections can act as a protective factor (i.e. build resilience) when people are in crisis.



What we fund

Reducing social isolation of vulnerable community members to promote resilience.

Supporting social participation of vulnerable community members to promote resilience.

Assisting with social connection during the COVID-19 crisis.

Supporting community engagement activities to better understand the needs and challenges of community during the COVID-19 crisis, so you are better able to support your community.

Grant Round

Focused on promoting resilience of vulnerable populations by reducing social isolation and supporting social participation.

Small grants up to \$10,000

12 months in duration for implementation between 1 Nov 2020
– 31 Oct 2021

Non-recurring funding

Due Thursday 10 September 2020 at 3pm

Supported by AWA Alliance Bank

Eligibility

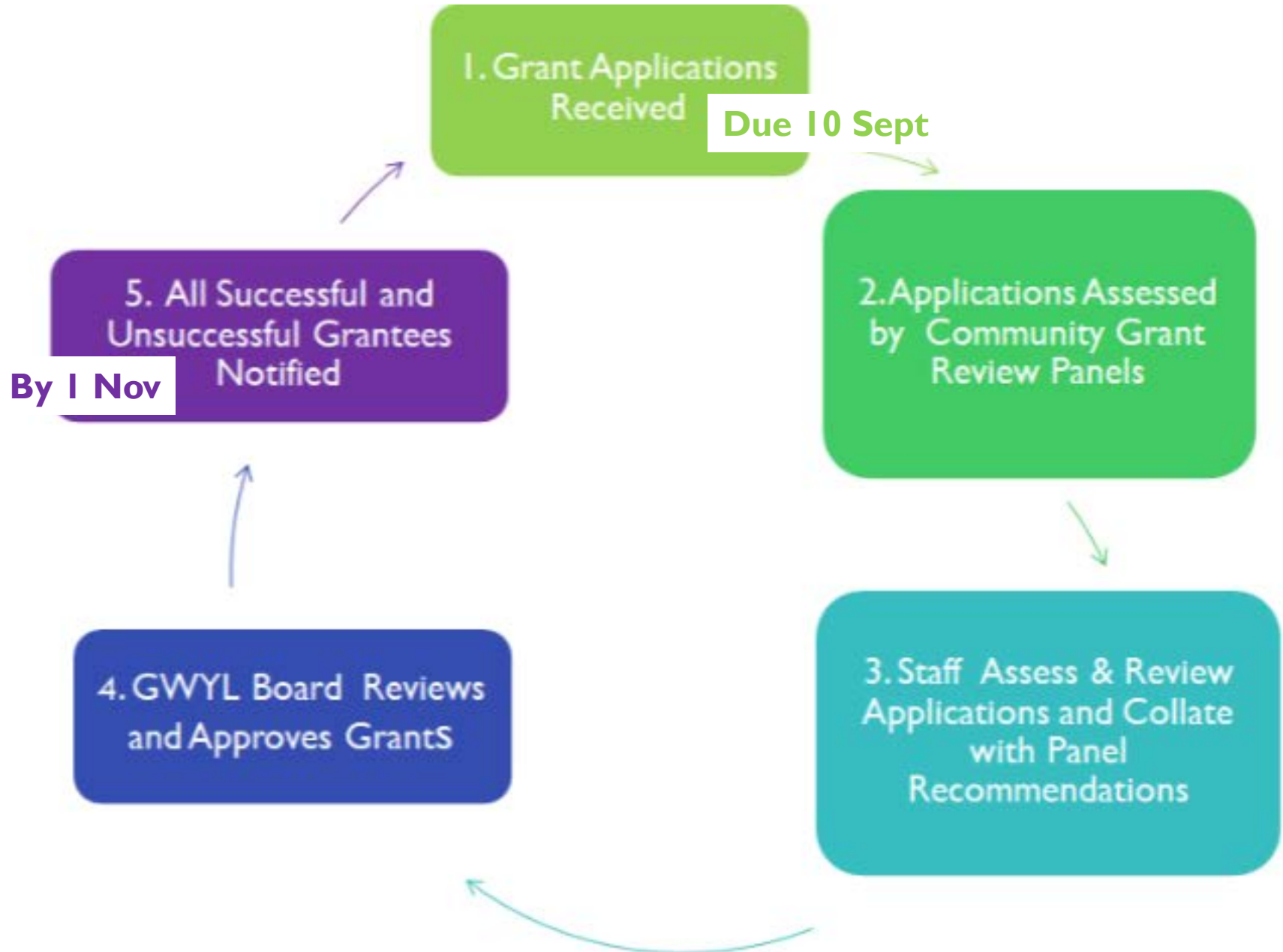
- Must impact and benefit the G2I region (City of Greater Geelong, Surf Coast Shire, Borough of Queenscliffe, Golden Plains Shire and or Colac Otway Shire)
- Must be endorsed as a Tax Concession Charity (TCC) and registered and up to date with the Australian Charities and Not-for Profit Commission (ACNC)



What we do not fund

- Projects not located in or benefiting the G2I region
- Individuals (this includes scholarship programs)
- Political activities
- Religious organisations when funds would be used in whole or in part to further the organization's religious purposes (proselytising)
- Endowment funds, building funds, capital campaigns, annual campaigns, appeals or event sponsorships
- Attendance at Conferences or fundraising events
- Previous grant recipients who have not completed reporting and acquittal requirements
- Clinical or medical research
- Retrospective or duplicated funding
- Generally do not support auspicing

Grant Process



Assessment Criteria

- Theory of Change (10%) - degree to which the application clearly aligns with the Theory of Change and grant focus area
- Need (25%) - ability to clearly define a community need that aligns with the Foundation's
- Organisational Capacity (15%) - ability to demonstrate organisational competency to deliver and sustain the proposed project
- Evaluation & Impact (35%) - ability to demonstrate that impact aligns with the Foundation's Theory of Change/grant focus area and has a clear plan to collect data that will demonstrate this impact
- Budget & Financial (20%) - ability to demonstrate financial and budgetary accountability, transparency and effective management



Theory of Change & Grant Alignment

What makes a good application...

- Need identified clearly aligns with the GWYLF Theory of Change and the grant focus area
- Outcome/impact identified clearly aligns with the GWYLF Theory of Change and one of grant focus area



Community Need

What makes a good application...

- persuasively defines a community need with quantitative evidence (e.g. statistics, research, data)
- persuasively defines a community need with qualitative evidence (e.g. stories, testimonials, examples)
- persuasively defines a community need in the G2I region
- clearly connects how what you propose to do will meet the need identified
- clearly relates the expected outcomes (the difference you will make) to the need identified



Organisational Capacity

What makes a good application...

- request is consistent with organisational vision, mission, goals and activities
- demonstrates efficient & effective organisational governance / management to ensure delivery of quality programs or services
- identifies / allocates appropriately trained / experienced staff, volunteers and/or consultants at a level which will allow for successful implementation of the project
- potential challenges and adequate mitigation strategies have been identified including their response to the COVID-19 context



Evaluation & Impact

What makes a good application...

- clearly defined impact - who and how many will be impacted and what will be different (stories/examples)
- connects how the outcomes are a result of the activities and meet the need identified
- has identified what evidence will be collected to demonstrate impact and what tools or methods will be used to collect this evidence
- presents a return on investment that seems reasonable



Budget & Financial Management

What makes a good application...

- provides clarity about how funds will be used
- provides clarity about how funds have been calculated and / or provides estimates, quotes or other documentation of cost
- includes relevant in-kind allocation of resources towards the program / project
- provides clarity about other funding needed and its status



But ultimately its the story you tell....

**Need
(Problem)**



**Activity
(Solution)**



**Outcome
(Difference)**

Final Thoughts

- All material and links can be found at the Give Where You Live website www.givewhereyoulive.com.au/grants
- Read the Theory of Change, Grant Guidelines and key documents for the Community Connection grant round
- Make sure you're eligible
- Talk to us, ask questions – its also not too late to get feedback on your application from last year if you haven't already!
- Check our website for grants previously funded under this grant round
- **Grant Round closes**

Thursday 10 September at 3pm