



Feed Geelong 2012 Appeal, ran during October 2012 and raised funds and awareness of Geelong's food crisis and those organisations who assist those in Geelong who are most in need. All funds raised were distributed to Geelong Food Charities via a Grant Allocation process.

## Feed Geelong Funds

Geelong Advertiser Stories / General donations	\$ 3,300
Brown Paper Bag Day	\$ 3,100
Feed Geelong community Lunch	\$ 3,500
Give Where You Live RiverFest Fundraising	\$16,100
<b>TOTAL</b>	<b>\$26,000</b>

## Grant Allocations



### Two fridges – freezer units and lockable storage cupboards

- Increase capacity to store and distribute both perishable and non-perishable food.
- Enable a more co-ordinated approach to assisting clients.
- Allow the ability to expand our existing program and seek additional suppliers.



### Two fridges

- Allow distribution of more fresh fruit and vegetables from Second Bite.
- Allowing increased assistance to over 50 low income families from Bethany's Hamlyn Heights and Grovedale centres.



### Food Storage Containers

- Replacement of polystyrene and other approved food safe containers.
- Increased efficiency of food parcel and breakfast programs to families and over 100 children in the North Geelong area each week.



### Food Storage Containers

- Improved shelving in the Mini Mart
- Expand capacity to store bulk food in the Mini Mart
- Additional storage in Mini Mart will enable increased storage and capacity in warehouse.



### Four Freezers

- Enabling increased capacity by allowing freezing of donated food from FareShare and other donations during times of surplus for use in times of high demand.



### Two Glass Door Fridges

- Store and display food in emergency relief program.
- Increase capacity by ensuring food is stored correctly.
- Enabling additional collection of food.